

BIENNIAL REPORT 2009 – 2011



VOLKSSPORTING IN AMERICA

The American Volkssport Association (AVA), is a member of the International Federation of Popular Sports (IVV), formed in Lindau, Germany on January 14, 1968. The International People Sports (IPA-USA) was incorporated in Texas on April 28, 1976. It was accepted as an Associate Member of IVV on April 30, 1976.

At the first national convention of volkssporters in the United States, June 15-17, 1979, IPS-USA adopted the name of the American Volkssport Association (AVA) and it became a member nation of the IVV.

MISSION STATEMENT

The AVA is the advocate for the promotion and organization of walking and other noncompetitive sporting events that encourage physical fitness, fun and friendship for people of all ages and abilities.

VISION STATEMENT

To be recognized as the premier noncompetitive sports organization in the United States with sustained growth and a sound financial base.

VALUES STATEMENT

The AVA values fun, fitness and friendship through quality family oriented noncompetitive events, in America's spirit of teamwork where all can achieve their personal best.

Volkssporting is "people sport" and began in the mid-1960's in Europe. We promote non-competitive participation in walking and other recreational activities for fun., fitness and friendship. We are not-for-profit and dedicated to encouraging fitness for people of all ages. Clubs are located in more than 47 countries around the world and they bring unique opportunities for safe, healthy exercise without the stresses of speed and the strain of endurance. In volkssporting, all participants who complete the event of their choice at their own pace are recognized as "winners"!

Club members prepare the trails for walks, bike rides, and other sporting activities. Events are open to everyone. There are no age limitations. Because walking is a common activity, doing it for exercise is a safe and inexpensive form of "sport". Health benefits abound, as well as recreational enjoyment as local culture is explored.

Membership in a volkssport club is not a requirement, but many volkssporters choose to join to link up with other walkers and to enjoy the company of other members.

AVA participants may join the IVV Individual Achievement Awards Program. It is an international low-cost incentive program. Those joining the program benefit from the personal incentive and satisfaction gained by qualifying for a series of IVV awards based on the number of volkssport events completed, and/or the distances they have walked, biked, or skied. After each event their personal IVV record books are stamped, recognizing their participation in the event and the distance they have completed. Upon achieving a required progressive level, participating volkssporters forward their record books to the AVA Headquarters in Universal City, Texas.

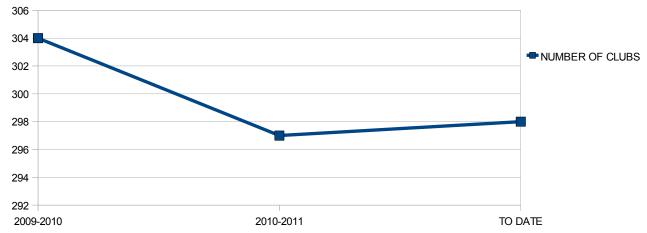
Well-earned awards in the form of an attractive pin, a patch and certificate are given for each milestone to mark accomplishments. This is given without additional cost.

President's Message

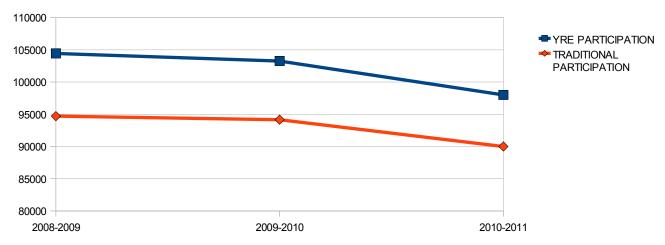
by DENNIS MICHELE

The last biennial has been a mixed bag of successes and disappointments. The period experienced the worst down economy since the 1980s and ever increasing gasoline prices due to the weakening dollar. This has impacted on the distance people are willing to travel to attend events. Nonetheless, people still came to our events and will continue to do so as long as they are quality events that are fun.

CLUB STRENGTH – The number of clubs declined over the biennial. We lost many fine old clubs but also added some in areas where Volkssporting has never been represented before.



As the graph shows, we have had a decrease from the 2009/2010 high of 304 but actually increased by one since the 297 number in 2010/2011. All in all there has been a 2% drop over the two year period.



TOTAL PARTICIPATION – Participation has steadily declined over the period for both YREs and traditional events. The figures for 2010/2011 are projections based on expected numbers for the last quarter of the fiscal year. We had a 7% decrease in YRE participation and a 5% reduction for traditional events. It should also be noted that YRE participation continues to be greater than traditional events.

PRESIDENT'S MESSAGE continued

PARTNERING – We have had some success in seeking ties with other organization to widen our exposure and appeal. Thanks to the efforts of Chuck Head, former Vice President, President of the Central Minnesota Volkssport Club, St Cloud, MN, and the Sponsorship/Partnership Committee Chair, we have a preliminary contract Bob's Red Mill Flour which will provide advertising in TAW, computer links, and money for memberships and general operations.

An exploratory relationship with Body Recall, an organization which promotes, on an individual basis, programs which provide responsible movement which is pain free as possible. They are interested in seeing if volkssporting would fit into their agenda.

At the suggestion of Jackie McCombs, President of the Ohio Volkssport Assn. we are investigating how to best contact the First Lady, Michelle Obama, to make her aware of our sport and how it might interact with her "Let's Move" program.

All three of these are results of individuals taking the initiative to discover where the AVA may best increase itself through partnerships with others.

FUTURE – We will still be facing challenges as we continue on. Increasing clubs and participation are primary areas we must focus on. We also need to determine when and where the next convention will be. All these can be resolved if we work together.

PARTING WORDS – My term of office has been short but eventful. I have enjoyed working with our fine headquarters staff who go above and beyond their assigned duties in keeping the AVA going. They are to be commended. I hope you will remember to treat them with the courtesy they deserve. I hope to see many of you "on the trail" in the upcoming years.

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Executive Director's Message

by CANDACE PURCELL

In the fourteen years I have been employed by the AVA, as the Financial Director and later also as the Operations Director, I have worked for 5 Executive Directors, seen numerous employees come and go, operated under two strategic plans, with one revised plan, and witnessed strong opinions across the regions on where AVA should be, what our goals should be, and how we should accomplish our goals; in short there are always changes and lively discussions concerning the future of this organization. The constant has always been the passion and devotion to this sport by all involved.

This fiscal year is not the only one in which we have faced challenges financially and strategically; I remember a time when it was necessary to borrow funds from our small money market account to make payroll. After Jackie Wilson became Director, with her approval, I put what ever extra funds we had on hand into safe investments for emergency situations, to keep the doors open if necessary. The interest from these investments has added to our annual income.

The current budget we are under now, which ends June 30, 2011 projects a \$83,690 loss; in comparison, the proposed 2011/2012 budget decreases that loss down to a loss of \$33,265. The 2011/2012 proposed budget expenses have been drastically cut back as much as possible against our dwindling earned income without decreasing services to the clubs. The projected loss is covered by the funds that were set aside in previous years. If we are careful, these funds coupled with watchful spending will see us through hard times ahead.

A web site designer, who was contacted earlier in the year, is providing AVA with a proposal to revitalize our web site; he stated he had not been asked to provide a proposal earlier; that discussions had not progressed that far. I asked him to provide not just a proposal for a one time total revamp, but to also give us a proposal option for a series of achievable steps that could be accomplished within our budget. Once this proposal is submitted, it will be sent to our IT provider, IT committee, and the Board for consideration and a decision. Our IT provider, Omnium is providing excellent and quick service for daily and long term needs as well as providing consultation on the many facets of moving into more technically advanced areas.

Once the AVA staff is finished with all the convention duties, we will start a clean-up of Headquarters. I have discussed needed repairs with the Landlord; he and I agree that before repairs can be done we must remove items and make room so that repairmen can do the work. Once we have accomplished our clean-up repairs will begin. We have accumulated many items in the past 20 years that are now obsolete, no longer used in operations, and have been fully depreciated. We are very fortunate that we have over 3,000 square feet of space for the unheard of price in the San Antonio area of .99 cents per square foot, which helps our budget considerably. Once the clutter is removed we will have additional space we need for supplies and all the records we must maintain from previous years. We are also

EXECUTIVE DIRECTOR'S MESSAGE continued

fortunate that with the gas prices our office is close to home for all employees. I would like to assure you that although our offices are not opulent, the staff has told me they are happy here. These are decent offices, just cluttered and in need of a few repairs.

On a closing note I would like to thank all the volunteers who assist our small staff. We could not do our jobs with out them. I am very proud to supervise and work with the caliber of staff we have, all four perform many duties beside the original job they were hired to do. I also want to thank all the Volkssporters and Board Members who have supported our efforts. On behalf of all the staff we are honored to work for an organization that truly makes a difference.

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Regional Reports

ATLANTIC REGION - DIRECTOR TOLLETT

The Atlantic Region is composed of 33 clubs located in Delaware, Maryland, New Jersey, Pennsylvania, Virginia, West Virginia, Pennsylvania and the District of Columbia. Our three state associations are extremely active and have an excellent interaction with their clubs. The association presidents are: Bob Schmick in Maryland, Joan Lampart in Pennsylvania, and Annette Tollett in Virginia.

Since the last convention we established two new clubs: the Marienstadt Wanderers (AVA-952) at the Saint Mary's Catholic School located in Saint Marys, PA and the Cavalier Volksporting Club (AVA-958) at the University of Virginia located in Charlottesville, VA. Unfortunately there were three clubs in the region which folded: The Riverfront Ramblers (AVA-664) in Saint Albans, WV, the Baloney Stompers, Inc. (AVA-096) in Lebanon, PA, and the Chesapeake Bay County Wanderers (AVA-616) in Bowie, MD.

We have an Atlantic Region Conference on the even number years and a region meeting on the odd numbered years. Our conference consists of three walking events, a region conference meeting, two seminars, a meet & greet and a banquet. Numerous AVA Meritorious Service Awards, AVA Certificate of Service, and AVA Certificates of Appreciation at presented at the conference. Our clubs submit names of valuable and dedicated volksmarchers to receive these AVA awards.

The Atlantic Region Director presents an Atlantic Region VIP Award to the individual selected by each club deemed to be their most valuable member. The Atlantic region is having problems in today's society. With the current state of the recession, many of our walkers have decided to not attend our walking events. Factories and businesses in our communities are closing their doors. Their jobs have been eliminated or their work hours have been decreased. They must defend their homes from foreclosure. They can not afford the simple life's pleasure of attending a volksmarch. Hopefully, participation will improve along with our economy.

MID-AMERICA REGION - DIRECTOR BRADLEY

Mid_America is comprised of 5 states – Illinois, Indiana, Kentucky, Michigan and Ohio. We currently have state associations in Illinois, Indiana and Ohio.

State Presidents are:

Illinois – Kimberly Bradley Indiana – Don Vartanian Ohio – Jackie McCombs

Sanction requests for Kentucky and Michigan are handled by me. Hopefully there will be enough clubs in those two states to have a state association someday.

NORTH CENTRAL REGION - DIRECTOR B. JOHNSON

The North Central Region is comprised of the following six states: North Dakota, South Dakota, Nebraska, Iowa, Wisconsin and Minnesota. Within the six states are twenty six active clubs. We have gained two new clubs in the past two years: Seward Walking Club and Lake Country Wanderers but unfortunately, three clubs became inactive.

In October 2010, the Black Hills Volkssport Club hosted the first ever North Central Regional Conference in Rapid City. This same club had also been presented with the President's Award at the 2009 AVA Convention in Dallas.

Another first ever event to finish off the two year term will be the AVA National Biennial Convention, hosted by the Greater Des Moines Volkssport Club with support and promotion of the entire region.

Each state in the region contributes to the Fun, Fitness and Friendship of Volkssporting in their own unique and special offering of walk events.

South Dakota: Hosts Crazy Horse the first weekend of June each year which promotes the largest volume of volksmarchers in any one given weekend. The eastern clubs in SD do a good job to promote the prairies and flat areas along the Missouri and Sioux Rivers.

North Dakota: Walk next to the Missouri River at the capitol city and then travel east to conquer the Red River Valley and along the Red River.

Nebraska: Goes from the wild west of Sidney to the east and includes the metropolis of Lincoln and Omaha with much activity in the mid section of the state.

lowa: Not known for its hills but you will have experienced them during the many new and interesting convention walks.

Wisconsin: Hosting Sytendai Mai yearly in May with a walk from Madison to Stoughton, a county walk program, various bus trips and the creation of border walk weekends with the surrounding states.

Minnesota: Consists of a state parks only club, home to four special event programs, county walk program and numerous area walks from Duluth to Luverne.

I have found it to be both a pleasure and privilege to work with all the clubs in the region over the past years. I am appreciative and thankful for all the time expended and hours of work efforts volunteered by each of the clubs and their members to enhance Volkssporting for the good of AVA.

NORTHEAST REGION - DIRECTOR PROULX

The Northeast Region is geographically composed of seven states: Maine, New Hampshire, Vermont, New York, Massachusetts, Rhode Island, and Connecticut. We remain steady at thirteen clubs, having lost Travelwalk but gained Great Lakes Seaway Trail Volkssport Association this year.

Maine: Southern Maine Volkssport Association

New Hampshire: Seacoast Striders, Granite State Trail Walkers

Vermont: Twin State Volkssport Association

New York: Empire State Capital Volkssporters, The Finger Lakes Volkssport Club, Niagara Escarpment Volkssport Association, Niagara Frontier Volkssport Club, Volkssport Club of West Point, and our newest club, Great Lakes Seaway Trail Volkssport Association.

Massachusetts: Walk 'N Mass Volkssport Club, and Two Town Walking Club

Connecticut: Connecticut Valley Volkssport Club

The NEC meeting in October 2010 and was hosted by the Empire State Capital Volkssporters of Albany, New York. The fall foliage is the perfect time to showcase all the wonderful and scenic trails our clubs offer during regular, seasonal and year round events, and the walks offered during the meeting were no exception.

The region underwent a transition in regional director representation when Phil Hait had to resign in November due to a move out of state. Our regional nominating committee made up of Barbara Kolapakka, Marilyn Russell and Mike Green, did double duty and held an election to fill the interim position, as well as searching for qualified candidates to run for the next NEC. It was my honor and privilege to be elected in December to serve out the remainder of Phil's term. He has continued to work behind the scenes and acted as the sanctioning authority on my behalf. Both Phil and I are committed to acting as a resource for our next Northeast Regional Director (fondly called NERD), Doug Reynolds.

In January, the Twin State Volkssport Association, AVA-0341, was recognized by AVA on reaching their 25th anniversary. I want to take this opportunity to thank them, and all the other clubs in our Northeast Region, for all the hard work their volunteers have done throughout the years and continue to do to put on quality events. Our sport is special, and it is only possible because of our special volkssporting volunteers.

NORTHWEST REGION - DIRECTOR KORFF

The Northwest Region continues to lead the nation in volunteers and events. The region has 52 very vibrant and alive clubs – the region is largest in land size, clubs, and participation. The region continues to have over twenty-seven percent of all volkssport participation nationwide.

In August 2010, the Regional Conference was held in Anchorage, AK. There were many opportunities to participate in Year Round Events as well as a tour to Denali National Park. One event featured a boat ride to view a glacier close up. Housing was on the University of Alaska Anchorage campus. The events were exciting and a pleasure to participate in, with events that appealed to everyone. The next Regional Conference will be in Washington in 2012. Plans proceed apace. During the Regional Conference, a workshop was conducted so that AVA leadership could answer questions asked by various volkssporters. It was an idea exchange that resulted in some good ideas that may be implemented in the future.

Mega events in the region include the Whidbey Walking Festival, the Columbia River Gorge Extravaganza, the Rogue Valley Riches Extravaganza, The Portland Marathon, The Columbia River Bridge Crossing, events on or around Mt St Helens, and the Discovery Walks. These events continue to attract participation from the rest of AVA-nation, as well as give publicity to volkssporting in the local communities.

The Northwest Region is one of only three during the past year to increase participation across the board. The increase is attributed to a number of factors – state, regional, and international special events; weekly club group walks (you can walk nearly any day of the week with other volkswalkers in Oregon and Washington), and the change of focus from volkswalking to walking. The change of focus to walking attracts many new walkers, not all of which are immediately volkswalkers. These new walkers are encouraged to join clubs, become volkswalkers, and ultimately club leaders and workers at the club level.

Although the region has lost a couple of clubs, it has also replaced these with other new clubs, giving stability to the sport in our area. The region has approximately 440 Year Round Events with nearly 600 traditional events per year. Some have referred to our region as The State of Walkington. In addition to the weather which is conducive to volkssport participation, our volunteers are the primary reason that it is so good to walk here. Our volunteers lead the way in the number of hours volunteered and the quality of their service. This can be seen by the over two hundred awards presented each award cycle. Another reason that these volunteers are of such quality is the use of the state associations, Evergreen State Volkssport Association and Oregon Trail State Volkssport Association. The state associations monitor the quality of events as well as the quality of volunteers.

PACIFIC REGION - DIRECTOR MCDEVITT

The Pacific Region encompasses 24 clubs in 4 states. Our region has clubs in Arizona, California, Hawaii, and Nevada. The bulk of the clubs are in California, comprised of 19 clubs which includes the state association, the California Volkssport Association. The CVA's purpose is to promote volkssporting by helping California clubs create a yearly schedule of events, and with publicity. The Compass is California's quarterly volkssport magazine, a high-quality publication, supported by the California clubs to advertise events in California, and sometimes nearby states to its subscribers and newbies. The CVA also maintains a website to promote volkssporting events and information to the paperless enthusiasts. Both help promote our sport.

Since the last convention in Texas, I am sorry to report the loss of 6 clubs: The Monterey Peninsula Walking Club, the SLO Soles, the Ye Old Chico Walking Club, the Hollywood Star Trekkers, the Angels Volkssporting Club, and the Footsore Fiends.

The Footsore Fiends was an online club that hosted many year-round events. Jane Holmes, the club's president, moved out of the state and some of their walks were taken over by Becky Forsythe from Washington. The Ye Old Chico Walking Club and Monterey Peninsula Walking Club had many year-round walks in Northern and Central California. Their membership consisted of a few members who had lost interest in maintaining the walks. Most of their YREs were taken over by other clubs, and Volkssporters have not missed out in walking at some of the most popular and scenic areas. The Angels Volkssporting Club, as I understand it, was a club whose membership consisted of people from a particular business. They had no events and didn't participate in volkssporting as we know it. The San Luis Obispo and the Hollywood Star Trekkers clubs were being run by a few long-time volunteers, who had grown tired, moved out of the area, or simply lost interest in maintaining walks.

Though this may seem dismal, the fact is that many active members, who are volunteers and participate at all levels of volkssporting, belong to more than one club. As a result, these active participants are just more concentrated into fewer clubs. The Low Desert Roadrunners have taken on many of the Hollywood Star Trekker's YREs. These volkssporters are as active as always! From Southern California's active participation at CVA's most recent convention, it's easy to see that they too are focusing on promoting our sport.

In an effort to add to the fun of volkssporting in our region, some clubs have developed Special Event Programs for our area. Though these programs are not adopted as AVA Special Events, they are approved by the Pacific Regional Director and provide achievement goals in addition to the regular Event and Distance Books for our participants. The South Bay Striders have put together the "Mission Possible" program. Walk an event going by a California Mission, and stamp your book. When 15 of the 21 mission walks are completed, you get a patch and certificate. A California counties program was reintroduced by the Sonoma County Stompers. It is now called "The Forty-Niner Miner" program. There are 58 counties in California. Many counties don't have events. Walk 27, get a patch and certificate, sign up again, and after 49, get another slightly different patch and certificate. Sign up again and complete all 58, and get a third slightly different patch and certificate. This program is challenging, but it has also encouraged clubs to put on events in the lesser populated counties. Our third Special Event Program, also promoted by the Sonoma County Stompers,

PACIFIC REGION continued

is "Cities in Song". Walk an event anywhere in the U.S. whose city has a song written about it, stamp your book and indicate the song title. After completing 20 events send in your book and receive a patch and certificate. Wow! From all this "fun", fitness and friendship are sure to follow.

Also on the bright side, the Pacific Region is one of the most active regions in the United States. Despite the reduction in the number of clubs, our participation numbers are strong and are among the highest in the country. We are putting on more YREs than in the past, and many of our regular events have had strong participation numbers. One club, the Sacramento Walking Sticks, has taken to heart the phrase "Focus on Growth". Now they are the largest AVA walking club in the United States, with membership numbers at approximately 530. They have over 30 YREs and are helping to keep our calendar filled with regular walking events as well. They advertise on television, their own website, and weekly emailings, similar to the popular Placer Pacer "Friendship Walk and Bike" alerts. These are used to notify folks of group walks. They recently hosted our successful state convention, providing discount hotel lodging, 3 walks and a bike, and a wonderful meeting space to conduct the state organization's business.

In Northern California we have many clubs that have a history of putting on high quality regular events, YREs, and seasonal YREs. The Shasta Sundial Strollers provide us with multi-walk weekend events like their "Redding Extravaganza," "Mendo Madness," and "Oktoberfest". The Placer Pacers, Vaca Valley Volks, Davis Dynamos, and the Tahoe Trail Trekkers have been extremely consistent in providing the volkssporter with walks in areas you might not ordinarily visit. From the cities of Solano County up the valley and over to the Sierras, walks are provided at all levels and physical abilities. The "Mountain Magic" events co-sponsored by the Placer Pacers and Tahoe Trail Trekkers had walks at Emerald Bay, Lake Tahoe, Fallen Leaf Lake, Donner Lake, the Pacific Crest Trail, and more. There were a variety of walks added to the plate from which volksswalkers at any level could choose.

In Central California we have the Sierra Gold Striders and the Delta Tule Trekkers who put on events in the valley and sierra foothill areas. Weekend events make traveling to these areas a regular vacation opportunity. Many of us caravan and camp at the various event locations. Often times we are treated to barbeques and Halloween costume contests at these events that create memories for a lifetime. Also within Central California we have the South Bay Striders and the Bay Bandits Volkssport Club out of San Jose and San Francisco respectively. Walkers can count on getting regular events at interesting locations throughout the central part of the state. At Christmas, walkers were treated to a spectacular event in Monterey put on by the South Bay Striders. "Christmas in the Adobes" was the theme and we received a reduced rate, offset by the club, to tour the adobe structures decorated for this special Monterey event. The SBS also took over the Monterey club's YREs and will host next year's CVA convention at Asilomar, Pacific Grove, which is next to Monterey in May, 2012. Also of significant note is the Central Coast Peregrine Pathfinders. They stepped up to the plate when the SLO Soles folded and took on some of their highly scenic YREs that would have been lost, in addition to the CCPP's own YREs.

PACIFIC REGION continued

The Southern California volkssporters have also focused on creating fun events that are aimed at our tagline of "Fun, Fitness, and Friendship". In 2010, California walkers were treated to the CVA convention held in Idyllwild, CA. At a relatively high altitude, we participated in walks that were in a very scenic wooded area. This is not what I expected as I had never walked in that part of Southern California. They too provided discount hotel accommodations, wonderful walks, and a cozy mountain retreat-like place to hold our state convention. A number of regular events put on by the Green Valley Gaiters and the Low Desert Roadrunners have focused on the uniqueness of their particular areas and all of the varieties of terrain that the southern part of the state has to offer. Members of the inactive Hollywood Star Trekkers now belong to these clubs. Most of the YREs that once were HST events have been adopted by the LDR. Also the Southern California Clubs have put on events at lakes, mountains, deserts, by the Pacific Ocean, and on level Mission trails as far south as San Diego. The San Diego County Rockhoppers have had regular and year-round events featuring California Missions that were enjoyed by volkssporters in the San Diego area. While traveling up the Southern California coast from San Diego, walkers should make time to take in one or more of the YREs hosted by the Coronado Beachcombers, South Bay Roadrunners, and the Laguna Turf 'N Surf Walkers. What a variety!

Last fall, Betsy and I decided to visit YREs in the other states of our region. We called our trip the "Turkey Trot" since it was just before Thanksgiving. In Nevada we have one club, The Las Vegas High Rollers and Strollers. They put on fabulous YREs throughout the area. Boulder City, Henderson, and Las Vegas have year-rounds you won't want to miss. During our "Turkey Trot" we really enjoyed the walk at Lake Mead. LVHRS also have group walks making the most of their year-rounds while at the same time promoting the sport. Last year the LVHRS sponsored their Tri-State Event where participants could walk an event in each of three states, Nevada, Arizona, and California. Events like these sure make Volksswalks the thing to do!

In Arizona we have three clubs, the Saguaro Sun Striders, the Tucson Volkssport Klub, and the Thunder Mountain Trekkers. Also during our "Turkey Trot" adventure we were able to visit members of all three clubs. We were treated to lots of fun when we attended the TMT's regular event in Fairbank, AZ. It was indeed a pleasure to meet people from all over the state and go on some of their year-rounds as well. In all, we hope to repeat the "Turkey Trot" of 2010 in the future.

In Hawaii, we have one club, The Menehune Marchers. Be sure to walk their events when you travel to Hawaii. I still need their stamp to complete my 50 States and 51 State Capitals Program Books. We were not able to visit Hawaii during my term as Pacific Regional Director; however Betsy and I will return there as volksswalkers the next time we go. I do know that they put on nine YREs on the island of Oahu, and two on the Big Island of Hawaii.

During my term as Pacific Regional Director I was able to participate in YREs and regular events throughout the region except Hawaii. I feel that the Pacific Regional clubs have done an excellent job of producing events that are focused on Fun, Fitness, and Friendship! Our region has a vast selection of walks, biking events and even a Cross-Country Ski event. Join us for our splendid YREs, and regular events. See you on the trails.

ROCKY MOUNTAIN REGION - DIRECTOR NELSON

Status of Clubs:

One club closed – To date their events have not been adopted. Overall participation is down slightly.

Special Events:

We support the National Get Outdoors Day event held in June each year. We support our military community volksmarch events held in the fall.

SOUTH CENTRAL REGION - DIRECTOR CONYERS

This last two years of my term as South Central Regional Director has been very interesting both in activities among the clubs in the region and the tasks that our NEC took on as a whole.

I am a fan of the Special Events Programs and am extremely proud of the clubs in the SC Region who created and hosted some of these Special Programs. Notably, Holy Family Walkers of Lawton OK who provided us *Native American Culture, Carnegie Library* and soon the *WPA* Special Program. And then, another Oklahoma club, Tulsa Walking Club inspired us to travel the country over searching for locations of forts for the *Walking Forts of the USA* program. It is my belief that these programs provide added incentives to get out and do more walks. I am very proud of these clubs who sought to move our AVA toward increased participation.

The South Central Regional Roundup in 2010 was hosted by the Tulsa Walking Club. This function was "convention quality" and afforded everyone who attended good walks, classic entertainment, good food, and lots of fun. In addition the club was celebrating its' 25th Birthday and this demonstrates a continuing commitment to provide great walking experiences for their members and community.

As I come to the end of my second term, I look back and see areas where I was in hopes that more would be accomplished. But, I view with pride the increasing number of new walkers to our ranks in this region and am most encouraged by the eagerness of these folks to willingly volunteer for jobs in their new clubs. This is good and speaks well for our veteran clubs and volunteers.

The South Central Region has hosted many Regular Events in the last two years and plans to hold many more. We increased our YREs to 97 this past year. We added new walks which I believe reflect great quality. SC clubs have worked to make themselves better known in their communities and attracted new members. There is much work to be done, but AVA walking clubs in the Great South Central Region can only prosper with this curiosity about our sport.

SOUTHEAST REGION - DIRECTOR BRANTLEY

The southeast region consists of North Carolina, South Carolina, Tennessee, Georgia, Alabama, Mississippi and Florida. It also consists of two state Associations - North Carolina and Florida. Dennis Michele resigned as RD and Duncan Brantley became Regional Director for the last 4 months of this term.

Along with many outstanding events over the past two years, two of the most successful and widely attended by outside the region are the Savannah Dozen and Presidents' Day Weekend (Florabama). The events in Savannah will be taking a year off and the Presidents' Day Weekend will be held in February 2013.

The Florida Clubs continue to have their almost weekly events held by various clubs and the North Carolina Clubs continue their From the Mountains to the Sea events.

We like to welcome a new Club in South Carolina. The Southeast is looking forward to another successful two years until the next Convention.

SOUTHWEST REGION - DIRECTOR H. JOHNSON

The Southwest Region is comprised of the Texas Volkssport Association and 39 chartered clubs (36 in Texas and three in New Mexico). The AVA National Headquarters, Universal City, Texas also is located in this region.

Four new clubs were chartered in Texas during this biennial period:

- 1) Texas County Walkers, AVA-955
- 2) Brazos Valley Trailblazers, AVA-957
- 3) Migration Miles Volkssport Club, AVA-959
- 4) Rio Grande Valley Walkers, AVA-961

Three clubs became inactive:

- 1) Pecos Valley Volkssporters, AVA-648, Roswell, NM
- 2) U.S. Air Force: GLOBAL, AVA-66, San Antonio, TX
- 3) U.S. Army Medical Command, AVA-107, San Antonio, TX

Inquires have been received from two organizations about possibility reactivating defunct clubs:

- 1) Angel Fire Volkssport Club, AVA-79, Angel Fire, NM
- 2) Kingsville Hiking Javelinas, AVA-836, Kingsville, TX

SOUTHWEST REGION continued

Two informal organizations continue to assist me by holding annual calendar planning meetings to establish a list of Traditional Events for the following calendar year. They are the Volkssport Clubs of Southwest Texas (VCSWTX) and the Volkssport Clubs of North Texas (VCNORTX).

- 1) VCSWTX includes 14 clubs located within a radius of 100-miles of San Antonio.
- 2) VCNORTX includes 10 clubs that fall within a three-hour drive of the Dallas-Fort Worth Metroplex.

The purpose of these two organizations is to coordinate and establish an orderly schedule of events throughout the state of Texas and to avoid same date event conflicts. Also, face-to-face discussions are always productive and they mitigate potential scheduling problems. The calendar planning meetings not only serve to avoid duplicate events on the same day but to protect and give priority to "Date Driven" events and "Event Driven" events.

- A Date Driven event is caused by a designated annual holiday when a club has hosted an annual event in conjunction with it for many years. The annual Easter Walk at Comfort, Texas is one example.
- 2) An *Event Driven* event is when an outside sponsor/organization conducts an event over which the club has no date control and a club has hosted an annual event in conjunction with it for many years. The annual Wurstfest Walk in New Braunfels, Texas is one of these.

The final products from these two organizations are used by me in the region event sanctioning approval process (ESRs).

The Southwest Regions hosts a little over 150 Year Round Events/Seasonal Events each year (In 2011: Texas: 132 and New Mexico: 25). Traditional events are held almost every weekend all over Texas except during the month of July.

As the Director of the Southwest Region, I have continued to take part in numerous Fitness, Health & Wellness EXPOs to publicize the American Volkssport Association and to encourage new walker participation. Some of these EXPOs attract upwards of 1000 people; thus, they present an excellent opportunity to expose the public to volkssporting.

Ms. Jacklyn Wilson, who was the Executive Director of the AVA, officially retired on 31 August 2010. In recognition of her service to the American volkssport nation, the largest and most active club in the San Antonio area, the RANDOLPH ROADRUNNERS, hosted a surprise retirement party for her on 17 August 2010.

Walkers from around Texas attended the surprise retirement party and there were many congratulatory remarks and gift presentations. One of these was a pair of unique, hand-carved walking sticks that were designed and created by Tom Baltes, President of the Double Eagle Hike & Bike Club, AVA-138, in Albuquerque, NM.

SOUTHWEST REGION continued

In addition, I conferred an AVA Certificate of Appreciation on Jackie for her "Exemplary Support to the Southwest Region." Although she has handled hundreds of these AVA certificates over the past two decades, this occasion marked the first time that she was presented with one of them. Jackie was an extraordinary help to me since I became Director of the Southwest Region and she richly deserved this acknowledgment of my appreciation.

Jackie's last official act as Executive Director was to sign a new club charter to welcome a new club into the Southwest Region...the Brazos Valley Trailblazers, AVA-957. With her signature, she ended an AVA career that spanned almost 21 years.

I have traveled extensively throughout Texas conferring with clubs, taking an active role in conferences/meetings, giving talks, and "working" the Finish Table at weekend Traditional events. This latter function gave me the opportunity to use my special IVV Certification Stamp for the Special National Officer Book (S.N.O.B.) which supports an AVA Special Funds Development Program.

In addition, from time-to-time I met with prospective Volkssporters who had queried me about volkssporting and the possibility of starting new walking clubs.

Volkssporting in the Great Southwest... Fun, Fitness and Friendship!

AVA Committees

AUDIT COMMITTEE

by Fred Sheets, Chair

The AVA Audit Committee performs oversight services for the AVA National Council on the AVA fiscal year (June through July).

The AVA Audit Committee reviewed the CPA firm Draft AVA Audit Report and Management Letter for the periods July 2008 – June 2009 and July 2009 – June 2010. After careful review by each established AVA Audit Committee for the respective periods, the committee unanimously approved the release of the audit report to the AVA National Council.

During the last period (July 2009 – June 2010) the CPA firm recommended that the AVA National Office have formal written policies on Records Retention, Conflict of Interest and Whistle-Blower. We offered our services to the AVA National Council and they accepted our services to prepare the draft policies and coordinate those drafts through the National Office prior to presenting those recommended policies to the AVA National Council for approval.

Different than in the past the AVA Audit Committee Chair was only appointed for each annual audit. During this AVA National Council, we were informed that the AVA Audit Committee Chair was approved for the same period as the AVA National Council. This afforded better continuity and the ability to assist AVA National Council in more than just the audit, but assist for the written policies as noted above.

We have the CPA firm's engagement for the audit of the period July 2010 through June 2011. The increase in fee is only \$300. We consider this reasonable and due to increased regulatory requirements placed upon the CPA firm.

We appreciated the AVA National Council's continued confidence in the AVA Audit Committee and we are available to discuss any other audit issues in detail to the membership at large.

AWARDS AND RECOGNITION COMMITTEE

by Wayne Holloway, Chair

The Recognition Awards Committee was extremely active during the past biennium, completing several initiatives to enhance and improve award nominations.

The committee recommended an expansion of responsibilities which was approved by the NEC, and are listed on the AVA website under Leadership – Committees.

Committee member Chris Mellen collaborated in making the online nomination forms fully interact able and copied to file or printed. While this significantly benefited those with computer experience, it didn't do much for non-computer users. The responsibility for filling this gap was left to the Regional Directors.

The committee rewrote Section IX of the NEC Handbook and Section 3 of the AVA Policy Manual, clarifying policy concerning awarding of Regional and National level awards, and Regional Director's responsibilities.

The committee reviewed and made recommendations to the NEC on 49 nominations for National Level Awards; 34 for Distinguished Achievement, 10 for Hall of Fame, and five for the Trailblazer Award. (NEC determinations may be found in the 2009-2011 Recognition Awards Booklet.)

Following evaluations of the nominations for National level awards, committee member Loralie Cruz noted many areas for improvement in nominations and a need for consistency across the regions. She took the initiative to prepare an AVA Recognition Awards Program – Guide for Nominations, which is now available on the AVA website under Publications and Forms.

The committee prepared the 2009-2011 Recognition Awards Booklet containing a listing of all recipients of American Volkssport Association recognition awards for the biennium.

Members of the Recognition Awards Committee represented five regions: Atlantic, Ken Eberhart; Northeast, Chris Mellen; Northwest, Sam Korff; Pacific, Loralie Cruz and Wayne Holloway (Chairman); and Rocky Mountain, Linda Nyman.

PUBLICITY COMMITTEE - CONTEST WINNERS

by Joan Lampart, Chair

The judges completed their work before my deadline of April 1, and did a wonderful job. Here are the results of the Publicity Contest:

Annual Publicity Program

1st Place: NorthStar Trail Travelers, Donna Seline

Club Newsletters

1st Place:Tulsa Walking Club2nd Place:Asheville Amblers3rd Place:Susquehanna Rovers

Honorable Mention: Greater Des Moines Volkssport Association

Honorable Mention: Tarrant County Walkers

Community Relations Program

1st Place: Randolph Roadrunners Volkssport Club

2nd Place: Mid-Florida Milers Walking Club

Local Sponsorship Program

One entry that did not meet qualification – eliminated – NO WINNERS

Logo/Mascot

1st Place:Sonoma County Stompers2nd Place:Treasure Valley Volkssports3rd Place:Texas County Walkers

Honorable Mention: Central Minnesota Volkssport

Photography - People

1st Place: Sonoma County Stompers, Vaughn Pickett

I Can't Believe I Walked the Whole Thing!

2nd Place: Valley Vagabonds, Deva Simon

E. "Al" Simon Walking

3rd Place: Valley Vagabonds, Jan Weeks

On the Trail to Lake Erie

Honorable Mention: Greater Des Moines Volkssport Association, Norma Wessel

Ring Around the Rosie

Publicity Committee - Contest Winners continued

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1st Place: Kitsap Volkssporters, John Streitt

Columbia Gorge Walk Festival - Dry Creek Falls

2nd Place: Mid-Florida Milers Walking Club, Mike Lampher

Green Springs

3rd Place: Kitsap Volkssporters, Sharon Streitt

Lake Sacajawea - Bridge to Japanese Island

Honorable Mention: Valley Vagabonds, Deva Simon

Reflections of Building

Photography - Things

1st Place: NorthStar Trail Travelers, Donna Seline

Bottom's Up

2nd Place: Kitsap Volkssporters, Sharon Streitt

Sunlit Ferns along Trail

3rd Place: Liberty Bell Wanderers, Ron Nelson

Old Mill - St. David. PA

Honorable Mention: Kitsap Volkssporters, Sharon Streitt

Reed Canyon Squirel

Single Event Publicity Effort

1st Place: Walk N' Mass Volkssport Club

2nd Place: Greater DesMoines Volkssport Association

3rd Place: NorthStar Trail Travelers

Traditional Event Brochure

1st Place: Greater DesMoines Volkssport Association

2nd Place:
3rd Place:
Walk Seaward Club
Honorable Mention:
Falcon Wanderers

Website

1st Place: Volkssport Club of West Point

http://www.ava.org/clubs/WestPoint/

2nd Place: Columbia River Volkssport Club

http://www.walking4fun.org/

3rd Place: Dogwood Trailblazers

http://www.ava.org/clubs/DogwoodTrailblazers/index.htm

Honorable Mention: East Texas Trekkers

http://www.walktx.org/EastTexasTrekkers/

YRE/Seasonal Brochure

1st Place: Falcon Wanderers

2nd Place:

3rd Place:

Honorable Mention:

Lilac City Volkssport Association

St. Louis - Stuggart Volksmarch Club

Mid-Florida Milers Walking Club

NOMINATING COMMITTEE

by Ed Tod, Chair

National Officer Nominees are:

President

Heinz Johnson Sam Korff

Vice President

Becky Forsythe Marvin Stokes

Secretary

Bonnie Johnson

Treasurer

Bob Morrison Annette Tollett

Regional Directors that have been elected are:

AtlanticMid-AmericaSam TollettKimberly Bradley

North CentralNortheastPhyllis OlsonDoug Reynolds

Northwest Pacific
Sam Korff Holly Pelking

Rocky MountainSouth CentralMike GreenKen Miles

SoutheastSouthwestDennis MicheleBill Hamilton

SPECIAL EVENTS COMMITTEE

by Phil Hait, Chair and Glen Conyers, Liaison

Reports attached with all AVA Special Event program's participation numbers for the period ending December 31, 2010.

Many people have asked for a complete history of AVA Special Events. I have compiled and attached a list that was assembled from all of the historical files transferred from the prior SE Committee Chair. I then added everything since taking over the SE responsibility. It can be most useful to answer Volkssport clubs questions about what category has already been done.

A big thank you to the POC's for the 8 Special Event Programs that ended in 2010 and are in their wind down phase.

Special Event Programs Book Sales and Completions
Chart of Special Event Programs with end dates beyond 2010

Special Event Programs Book Sales and Completions

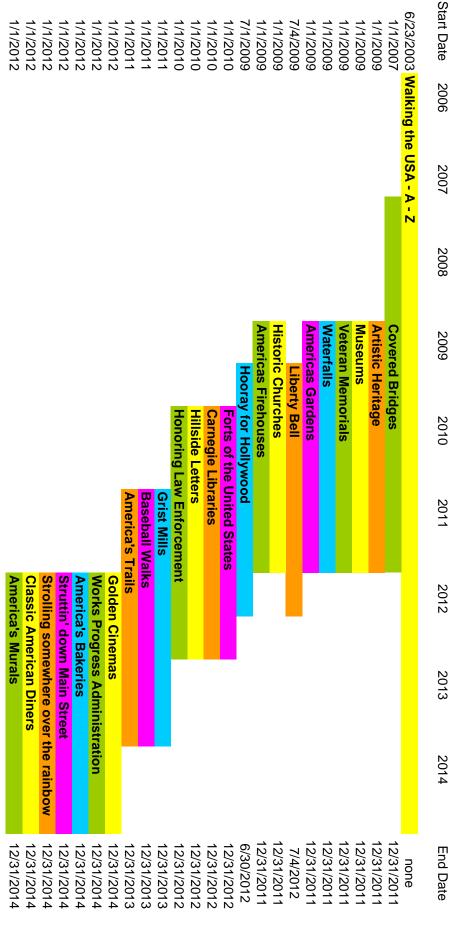
0	-		31 3010						
Program	Sponsoring Club	Books Book	Books	Books Boo	Books	Start	Finish	\$ to AVA	\$ to AVA
		Sold	Complete	Sold	Complete	Date	Date	current	total
Walking the USA, A to Z	AVA Headquarters	41	?*	1688	420	6/23/2003	none	n/a	n/a
Great Lakes	Great Lakes Amblers	* *		294	117	1/1/2005	12/31/2010		\$471.08
Pony Express	Yakima Valley Sun Striders	0	27	239	112	1/1/2006	12/31/2010	\$0.00	\$373.21
Riverwalk America	Free State Happy Wanderers	51	86	1052	600	1/1/2006	12/31/2010	\$93.61	\$2,750.64
Railroad Heritage	Free State Happy Wanderers	50	71	961	576	1/1/2006	12/31/2010	\$41.62	\$2,386.64
American Authors	Granite State Trail Walkers	သ	5	534	304	7/1/2006	12/31/2010	\$0.00	\$1,443.50
Cemetery Stroll	Tarheel State Walkers	0	28	553	284	7/1/2006	6/30/2010	\$0.00	\$1,319.62
Covered Bridges	Liberty Bell Wanderers	6	13	339	97	1/1/2007	12/31/2011	\$30.00	\$1,381.88
Native American Culture	Holy Family Walkers	5	33	381	156	6/1/2007	12/31/2010	\$25.00	\$1,180.00
Islands	Northwest Tulip Trekkers	~	54	337	126	6/1/2007	12/31/2010	(\$8.46)	\$956.49
Historic Churches	Germanna Volkssport Assoc.	30	64	524	303	1/1/2009	12/31/2011	\$147.70	\$1,948.07
Artistic Heritage	Central Minnesota Volkssport	12	36	326	132	1/1/2009	12/31/2011	\$14.84	\$1,089.46
America's Gardens	Central Minnesota Volkssport	16	36	356	119	1/1/2009	12/31/2011	\$34.84	\$1,268.99
Veteran Memorials	Holy Family Walkers	10	26	317	114	1/1/2009	12/31/2011	(\$26.35)	\$1,088.40
Museums	Penn Dutch Pacers	16	36	427	198	1/1/2009	12/31/2011	(\$145.65)	\$1,740.49
Walkin' Waterfalls	Finger Lakes Volkssports	ω	28	233	59	1/1/2009	12/31/2011	\$15.00	\$771.77
America's Firehouses	Kitsap Volkssporters	13	37	392	173	1/1/2009	12/31/2011	\$56.63	\$1,355.44
Liberty Bell	Heartland Walkers	4	7	132	9	7/4/2009	7/4/2012	\$20.00	\$266.50
Hooray for Hollywood	4 D's Volkssport Club	13	27	235	56	7/1/2009	6/30/2012	\$56.20	\$570.68
Forts of the US	Tulsa Walking Club	15	12	215	12	1/1/2010	12/31/2012	\$53.00	\$567.30
Carnegie Libraries	Holy Family Walkers	15	13	169	16	1/1/2010	12/31/2012	\$73.60	\$493.16
Hillside Letters	Black Hills Volkssport Assoc.	2	7	83	12	1/1/2010	12/31/2012	\$5.60	\$292.52
Honoring Law Enforcement	Kitsap Volkssporters	15	34	241	51	1/1/2010	12/31/2012	\$126.00	\$784.76
Grist Mills	Susquehanna Rovers	89	0	89	0	1/1/2011	12/31/2013	\$204.00	\$204.00
Baseball Walks	Finger Lakes Volkssports					1/1/2011	12/31/2013		
America's Trails	Volkssport USA					1/1/2011	12/31/2013		
		417	680	10117	4046			\$817.18	\$24,704.60
* AVA is no longer tracking	* AVA is no longer tracking completions of A to Z books								

All participation numbers & financial contribution numbers are from the reports submitted from the club program POC.

^{*} AVA is no longer tracking completions of A to Z books
** No report received for third straight period. I have stopped trying to reach the POC after numerous failed attempts corrected figure from previous report

Special Event Programs updated

updated 2/20/2011



YOUTH COMMITTEE

by Nancy Wittenberg, Chair

Accomplishments include:

Responding to many inquiries from AVA clubs, individuals, Girl Scout councils and troop leaders regarding the Girl Scout Walk Together program and the AVA Master program. I served as a liaison matching clubs with Girl Scout troops and councils and answering questions to help when needed.

Selection of the Participation Patch for Girl Scout Walks (Walk-Together patch) for 2010-2011 and for 2011-2012. Loralei Cruz of the Saguaro Sun Striders of Sun City West, AZ set up a contest with Girl Scouts of Arizona Cactus – Pine Council to select the 2010-2011 patch design.



The 2011-2012 patch design was selected from designs submitted to Sandy Leese of the York White Rose Wanderers from Girl Scouts of Heart of Pennsylvania Council.



Updated the content of the youth pages on the website and youth brochures as needed to keep current.

Held discussions about increasing participation in youth programs. Suggestions for changes to these programs will be submitted to the next NEC meeting following convention.

STANDARDS AND EVALUATION COMMITTEE

by Heinz Johnson, Chair

This committee is responsible for these major functions:

- Developing specific standards to be used by members clubs in conducting volkssporting events.
- Developing a means of evaluating events by club members or a disinterested party to assure applicable standards are being set.
- Reviewing existing directives and updating standards and evaluations as necessary.
- Working to update the AVA Policy Manual.

These are some of the policy changes that have been developed:

- Required a sign to be placed at the Starting Point to show any new route distance/s if the actual event distance or trail rating changed from what was originally advertised or electronically listed.
- 2) Developed a new AVA Trail/Route Rating System for all events except swimming, boating and skating. The new rating system is based on a two-part rating scale: Incline (1-5) and Terrain (A–E).
- 3) Encouraged descriptive details to be explained about the event routes in brochures/fliers and to be electronically listed. This will let participants know in advance about route conditions.
- 4) Changed the Electronic Sanctioning Request (ESR) to show if the actual event Starting Point requires driving to another location from the Registration Point.
- 5) Expanded the ESR Start Time/s field to allow for more detailed Start Time/s including holiday closures.
- 6) Established new ESR field exclusively for Driving Directions to the event Registration/Starting Point.
- 7) Required helmets to be worn by all participants in bike and skate events.
- 8) Required National Officers/Regional Directors to add a statement to the Events Comments field of an approved ESR to let walkers know that their special IVV Certification Stamp will be available at the Finish Table. This is in direct support of the AVA fund raising project, Special National Officer Book (S.N.O.B.).

TRAINING COMMITTEE

by Sam Korff, Chair

The 2009-2011 Training Committee was very active with several accomplishments.

The Committee provided thirteen modules of Help for Clubs which was placed on the AVA website. These modules can be used by clubs to walk them through various steps of club administration. These modules include:

- 1) Getting Started Accessing the Club Home Page
- 2) Entering and Editing Club Information
- 3) Entering and Editing Officer Information
- 4) Entering and Editing State Association Representative Information
- 5) Submitting ESR Traditional Event
- 6) Adding and Changing Event Information
- 7) Adding Special Events
- 8) Requesting Insurance
- 9) Submitting ESR Year Rounding Event
- 10) Renewing Year Round and Seasonal Events
- 11) Viewing Starting Point Listing
- 12) Submitting Electronic Event Participation Reports
- 13) Submitting Financial Report

Represented by Bob Wright, the committee submitted articles to the *Checkpoint* and *The American Wanderer* on hints for "good volkssporting."

The committee prepared the Trailmaster Guide and Trailmaster Certification exam. This information has been placed on the AVA website in two places: Under the Help for Clubs button and under the Publications – Forms button. The Trailmaster Guide articulates the duties and the reason for the duties of Trailmasters. It provides a certification exam for those interested in being certified as Trailmasters. The certification portion is entirely voluntary, and will be conducted by Regional Directors.

The committee will present two workshops on the Trailmaster Guide and Trailmaster Certification at the 2011 Des Moines convention.

Changes to the Events Handbook were submitted to the Standards and Evaluation Committee.

Solicitation of members for the Committee yielded gifted and dedicated individuals: Wayne Holloway, Rescue, CA; Chris Mellen, Tyngsboro, MA; Bob Wright, Leesburg, VA; Sam Tollett, Hampton, VA; Annette Tollett, Hampton, VA; Jay LaCroix, Meadow Vista, CA; Dick Baker, Vancouver, WA; Sally Ross, Springfield, OR; Mary Brillhart, Salem, OR; Donna Coulson, Red Bank, NJ; Jeff Kline, Norfolk, VA; Russell Lloyd, Locust Grove, VA: Ron Schauer, Longview, WA; Loralie Cruz, Surprise, AZ; Vic McAllister, Omaha, NE.

OFFICE SYSTEMS COMMITTEE

by Mike Nelson, Chair

Status of Office Systems Committee:

We continue to purchase new computers on a regular schedule.

Software has been updated as well as our servers.

A new contractor was hired to provide IT support.

WEBSITE COMMITTEE

by Mike Nelson, Chair

Status of Web Page Committee:

The Committee has been reinstated.

Suggestions for improvement of our web page received from members.

Facebook "Like" button added to webpage.

AVA MEETINGS

Executive Committee Meetings:

September 23, 2010 - Conference Call

October 27, 2010 - Conference Call

November 1, 2010 - Conference Call

National Executive Council Meetings:

June 24, 2009 Richardson, TX

November 12, 2009 Orlando, FL

March 12, 2010 Albuquerque, NM

June 23, 2010 Conference Call

October 1 - 2, 2010 Albany, NY

February 18 - 19, 2010 Orange Beach, AL

MONEY MATTERS

AVA FINANCIAL INFORMATION

The second column shows actual income and expenses through June 30, 2009 without the convention income and expense. The third column shows actual income and expenses for the fiscal year ended June 30, 2010. The fourth column shows the proposed AVA budget for Fiscal Year 2011-2012. *Current Budget 10/11 is a loss (83,690).

AVA INCOME AND EXPENSE	Activity	Activity	
	Ending	Ending	FY 2011-12
(whole dollars)	6/30/2009	6/30/2010	Budget
	(Actual)	(Actual)	
INCOME	` '		
Membership	\$54,772	\$49,288	\$34,880
Events **	311,416	301,661	293,165
Sales	86,668	85,580	75,656
Publications	36,530	34,410	53,108
Sponsorship	6,768	6,768	6,768
Miscellaneous (convention income \$, 108,973)	51,781	28,578	16,343
Fund-Raising	20,793	24,909	24,735
TOTAL INCOME	\$568,728	\$531,194	\$504,655
COST OF GOODS SOLD	\$36,558	\$41,531	\$34,268
GROSS PROFIT	\$532,170	\$489,663	\$470,387
EXPENSES			
Administration (convention expense \$129,699)	\$4,331	\$3,198	\$3,327
Equipment	9,414	8,762	9,215
Service **	45,789	45,711	47,576
General	23,923	18,843	22,980
Postal	30,013	30,689	25,580
Printing-TAW	33,570	33,717	37,020
Promotions	20,248	21,514	20,700
Operations	104,446	108,910	94,958
IVV	17,488	14,430	17,164
Personnel	205,697	214,202	225,132
TOTAL EXPENSE	\$494,919	\$499,976	\$503,652
PROFIT/(LOSS)** without convention	\$37,251	\$(10,313)	\$(33,265)

NOTE: The summary Income Statement above shows only major account headings for space consideration, but includes all AVA income and expense activity. Because the fiscal year ends after the convention closes, 2010-2011 fiscal year is not completed or audited at the time this report needs to be presented. 2011 will be part of the next convention's financial report.

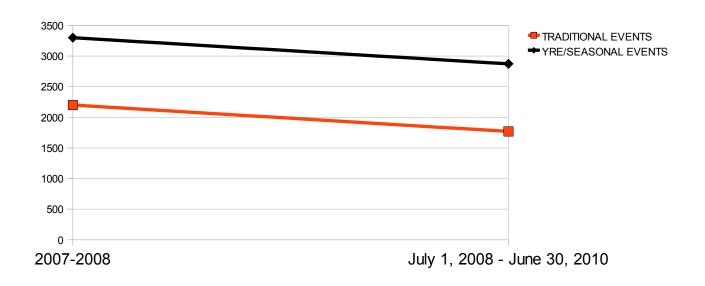
AMERICAN VOLKSSPORT ASSOCIATION, INC (AVA)

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213.54 71,745.68) 1,000.00 (259.23) 172,941.70 0.00 25,090.91	3,078.74 55,137.13 4,605.55 501,763.42 259,462.16
71,745.68) 1,000.00 (259.23) 172,941.70 0.00 25,090.91	55,137.13 4,605.55 501,763.42 259,462.16
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(259.23) 172,941.70 0.00 25,090.91	501,763.42 259,462.16
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	825.00
	1,866.00
*	5,144.00
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	251.54
	19,067.65
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,	2,640.54
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	969.32
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42,007.03	1,203,309.79
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	235,540.14
	(213,185.38)
	34,655.19
	(32,393.57)
	30,740.00
0.00	(30,740.00)
(995.10)	24,616.38
41,892.73	1,227,926.17
	0.00 0.00 0.00 0.00 (2,583.33) (63.83) 1,179.75 (1,365.94) 0.00 1,244.00 (344.13) 0.01 0.01 693.72 0.00 0.00 (342.94) (121.56) (983.51) (60.16) (2.67) 0.00 42,887.83 0.00 (877.52) 0.00 (117.58) 0.00 (995.10)

AMERICAN VOLKSSPORT ASSOCIATION, INC (AVA)

		Period to Date	Year to Date
LIABILITIES			
CURRENT LIABILITIES			
200-10-000	ACCOUNTS PAYABLE - TRADE	(4,183.19)	4,120.83
205-10-000	ACCTS PAYABLE-OTHER	0.00	1,869.12
206-10-000	SUNSHINE FUND	(3.56)	57.95
209-10-000	EARNED INCOME WITHHOLDING	0.00	0.00
210-10-000	FICA WITHHOLDING PAYABLE	36.45	36.45
211-10-000	FIT WITHHOLDING PAYABLE	0.00	0.00
212-10-300	SALES TAX PAYABLE	14.73	45.09
213-10-000	TEC TAX PAYABLE	(261.01)	55.03
215-10-000	GEN. LIAB. INSURANCE PAYABLE	0.00	0.00
216-10-000	ACCRUED WAGES PAYABLE	0.00	0.00
217-10-000	ACCRUED VACATIONS/SICK PAY	0.00	5,836.34
219-10-000	LEASE OBLIGATION	(346.49)	17,224.06
220-10-000	CUST DEPOSIT CLEARING (NET)	0.00	0.00
221-10-300	REFUNDS PAYABLE	0.00	0.00
222-10-300	GIFT CERTIFICATES	0.00	90.00
	Total CURRENT LIABILITIES:	(4,743.07)	29,334.87
LONG TERM LIABILITIES			
231-50-000	DEFERRED ANNUAL DUES	(1,171.50)	2,422.50
232-50-400	DEFERRED SANCTION FEES	(6,430.00)	15,224.48
233-20-800	DEFERRED CONVENTION 2011	34,280.00	38,448.49
233-40-500	DEFERRED "TAW" SUBSCRIPTIONS	(4,390.00)	5,145.33
234-20-800	DEFERRED CONVENTION 2013	0.00	0.00
235-40-000	DEFERRED LIFE VAM MEMBERSHIP	175.00	18,063.33
235-40-500	DEFERRED VAMLIFE SUBSCRIPTION	175.00	18,063.34
236-50-400	DEFERRED INSURANCE CERTIFICATE	(160.00)	1,045.00
236-90-700	DEFERRED SPONSORSHIP INCOME	0.00	0.00
238-10-000	DEFERRED 403b ADMIN FEE INCOME	0.00	80.00
	Total LONG TERM LIABILITIES:	22,478.50	98,492.47
	Total LIABILITIES:	17,735.43	127,827.34
EQUITY			
300-10-000	WISH LIST RESTRICTED NON-TECH	0.00	50,865.49
301-10-900	Heritage Walk	0.00	0.00
302-10-900	MW Youth Program	0.00	13,462.55
303-10-900	Marketing Fund	0.00	1,892.73
306-10-900	Special Funds Developement-Tech	0.00	16,232.66
307-10-900	Unrestricted Donations	0.00	0.00
308-10-900	Restricted Donations	0.00	0.00
309-10-900	Staff Bonus Fund	0.00	150.00
310-10-000	FUND BALANCE - UNRESTRICTED	0.00	259,194.25
320-10-900	PRIOR PERIOD ADJUSTMENTS	0.00	0.00
321-10-900	Retained Earnings-Current Year	24,157.30	(88,076.27)
321-10-900	RETAINED EARNINGS - PRIOR	0.00	846,377.42
	Total EQUITY:	24,157.30	1,100,098.83
	Total LIABILITIES & EQUITY:	41,892.73	1,227,926.17

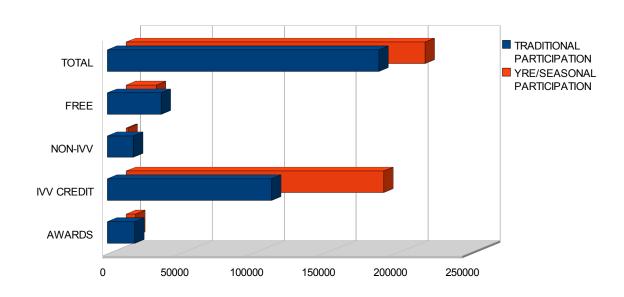
2009–2011 EVENTS BY TYPE



Bike	44	Seasonal Walk	681
Boating	2	Seasonal Cross Country Ski	5
Global Bike	1	Year Round Walk	2,873
Global Walk	15	Year Round Cross Country Ski	1
Guided Night Walk	121	Year Round Snow Shoe	1
Marathon	2	Walk	1,769
Night Swim	13	Cross Country Ski	10
Night Walk	51	Year Round Bike	99
Round Long Distance	1	Year Round Swim	3
Swim	48	Seasonal Bike	49
Snow Shoe	12	Seasonal Snow Shoe	3

2009-2011 PARTICIPATION

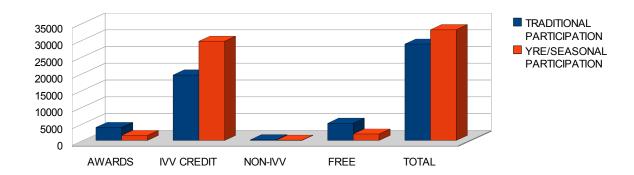
All Regions



July 1, 2008 - June 30, 2010

TRADITIONAL		YEAR ROUND/S	EASONAL
Awards	19,022	Awards	6,551
IVV Credit	114,213	IVV Credit	179,051
Non-IVV	18,125	Non-IVV	1,332
Free	37,504	Free	20,864
TOTAL	188,864	TOTAL	207,700

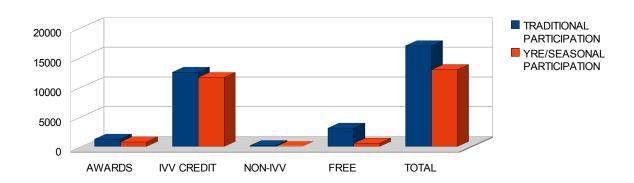
Atlantic Region Participation



July 1, 2008 - June 30, 2010

TRADITIONAL		YEAR ROUND/SEA	SONAL
Awards	3,903	Awards	1,508
IVV Credit	19,538	IVV Credit	29,583
Non-IVV	192	Non-IVV	74
Free	5,120	Free	1,939
TOTAL	28,753	TOTAL	33,029

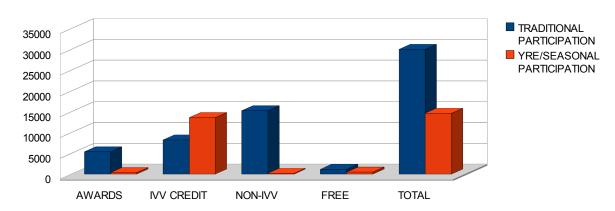
Mid-American Region Participation



July 1, 2008 - June 30, 2010

TRADITIONAL		NAL	YEAR ROUND/SEA	SONAL
	Awards	1,246	Awards	760
	IVV Credit	12,503	IVV Credit	11,618
	Non-IVV	132	Non-IVV	1
	Free	3,080	Free	535
	TOTAL	16,961	TOTAL	12,914

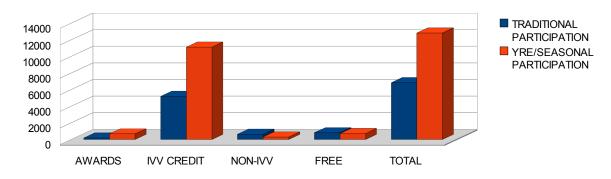
North Central Region Participation



July 1, 2008 - June 30, 2010

TRADITIONAL		YEAR ROUND/SE	ASONAL
Awards	5,349	Awards	374
IVV Credit	8,241	IVV Credit	13,599
Non-IVV	15,254	Non-IVV	196
Free	1,158	Free	468
TOTAL	30,002	TOTAL	14,637

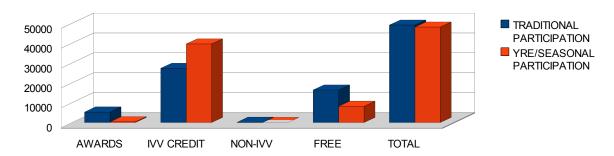
Northeast Region Participation



July 1, 2008 - June 30, 2010

TRADITIONAL		YEAR ROUND/SEASONAL		
Awards	180	Awards	677	
IVV Credit	5,190	IVV Credit	11,127	
Non-IVV	645	Non-IVV	300	
Free	823	Free	717	
TOTAL	6,838	TOTAL	12,821	

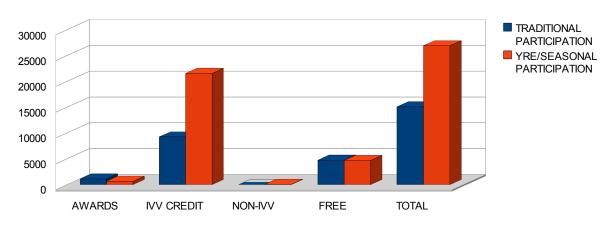
Northwest Region Participation



July 1, 2008 - June 30, 2010

TRADITIONAL		YEAR ROUND/SE	EASONAL
Awards	5,281	Awards	346
IVV Credit	27,326	IVV Credit	39,555
Non-IVV	76	Non-IVV	3
Free	16,398	Free	8,174
TOTAL	49,081	TOTAL	48,078

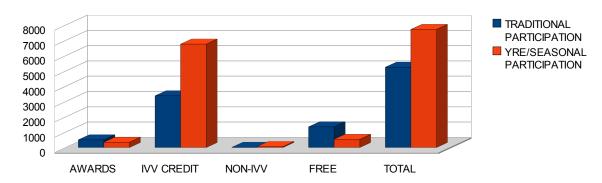
Pacific Region Participation



July 1, 2008 - June 30, 2010

TRADITIONAL		YEAR ROUND/SE	EASONAL
Awards	1,083	Awards	636
IVV Credit	9,245	IVV Credit	21,562
Non-IVV	1	Non-IVV	40
Free	4,722	Free	4,687
TOTAL	15,051	TOTAL	26,902

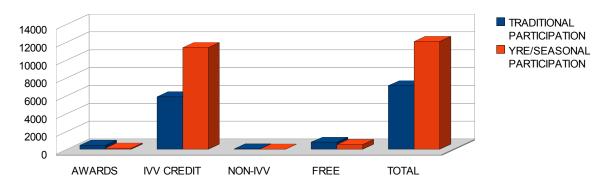
Rocky Mountain Region Participation



July 1, 2008 - June 30, 2010

TRADITIONAL		YEAR ROUND/SE	ASONAL
Awards	504	Awards	345
IVV Credit	3,375	IVV Credit	6,762
Non-IVV	22	Non-IVV	68
Free	1,347	Free	541
TOTAL	5,248	TOTAL	7,716

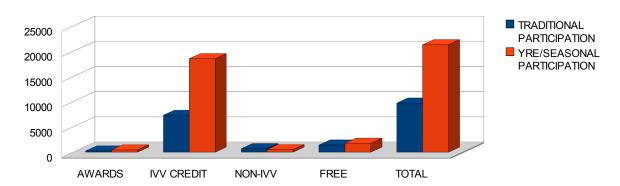
South Central Region Participation



July 1, 2008 - June 30, 2010

TRADITIONAL		YEAR ROUND/SE	ASONAL
Awards	440	Awards	129
IVV Credit	5,861	IVV Credit	11,392
Non-IVV	26	Non-IVV	21
Free	786	Free	520
TOTAL	7,113	TOTAL	12,062

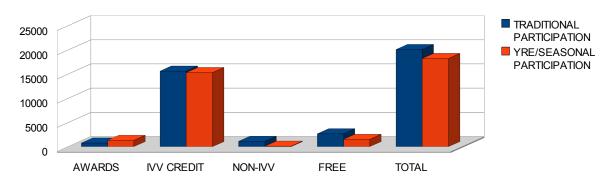
Southeast Region Participation



July 1, 2008 - June 30, 2010

TRADITIONAL		YEAR ROUND/SE	ASONAL
Awards	285	Awards	466
IVV Credit	7,351	IVV Credit	18,568
Non-IVV	688	Non-IVV	541
Free	1,426	Free	1,776
TOTAL	9,750	TOTAL	21,351

Southwest Region Participation



July 1, 2008 - June 30, 2010

TRADITIONAL		YEAR ROUND/SEASONAL	
Awards	751	Awards	1,310
IVV Credit	15,583	IVV Credit	15,285
Non-IVV	1,089	Non-IVV	88
Free	2,644	Free	1,507
TOTAL	20,067	TOTAL	18,190

AVA CLUBS

TOTAL as of January 2011 = 304

ALABAMA

Boll Weevil Volksmarchers Assn. Capital City Wanderers

ALASKA

Anchorage Volkssport Club

ARKANSAS

Ozark Hill Hikers

ARIZONA

Saguaro Sun Striders
Thunder Mountain Trekkers
Tucson Volkssport Klub

CALIFORNIA

Bay Bandits Volksmarch Club California Volkssport Assn. Central Coast Peregrine Pathfinders Coronado Beachcombers **Davis Dynamos** Delta Tule Trekkers Green Valley Gaiters, Inc. Laguna Turf 'N Surf Walkers Low Desert Roadrunners **Placer Pacers** Sacramento Walking Sticks San Diego County Rockhoppers Shasta Sundial Strollers Sierra Gold Striders Sonoma County Stompers South Bay Roadrunners South Bay Striders Tahoe Trail Trekkers Vaca Valley Volks

COLORADO

Colorado High Country Hikers
Colorado Springs Walking Club
Columbine Country Cruisers
Falcon Wanderers
Northern Front Range Wanderers
Rocky Mountain Wanderers
Woodland Wanderers

CONNECTICUT

Connecticut Valley Volkssport Club

DELAWARE

Diamond State Trekkers First State Webfooters

FLORIDA

Emerald Coast VolksSport Club
First Coast Trail Forgers Walking Club
Florida Volkssport Assn.
Happy Wanderers
Meandering Manatees
Mid-Florida Milers Walking Club
Nature Coast Volkssport Biking & Hiking Club
Pensacola Volksmarch Club
Suncoast Sandpipers Volkssport Club
Walkin' Nassau Volkssport Club

GEORGIA

Alpine Helen Volkswanderung Club Georgia Walkers

HAWAII

Menehune Marchers

IDAHO

Coeur d'Alene Volkssport Club Treasure Valley Volkssports

IOWA

Greater Des Moines Volkssport Assn. Hawkeye Hikers Rambling Rockets Tri-State Trekkers

ILLINOIS

Decatur Park Dist. Rec. Office Illinois Trekkers Volkssport Club Illinois Volkssport Assn. Kountry Walkers Lebanon Cedar Cruisers Railsplitter Wanderers Ridgewalkers Walking Club

ILLINOIS continued

Railsplitter Wanderers Ridgewalkers Walking Club Sportverein Peoria Windy City Walkers

INDIANA

Auburn Duesey Walkers
Bedford Hiking Club
Bloomington Flying Fish Volkssports
Columbus Wellness Walkers
Goodtime Trailblazers
Hoosier Hikers
Indiana Volkssport Assn.
Indy 'G' Walkers
River City Ramblers
Three Rivers Strollers

KANSAS

Kansas JayWalkers Sunflower Sod Stompers Wichita Skywalkers

KENTUCKY

Derby City Walkers No. Ky Trotters, Inc.

LOUISIANA

Baton Rouge Striders Assn. Crescent City Volkssport Club

MASSACHUSETTS

Two Town Walking Club Walk 'N Mass Volkssport Club

MARYLAND

Annapolis Amblers
Baltimore Walking Club
Columbia Volksmarch Club
Freestate Happy Wanderers
Great Greenbelt Volksmarchers, Inc.
Maryland Volkssport Assn.
Piedmont Pacers
Potomac River Volksmarching Club
Seneca Valley Sugarloafers
Washington DC Area Volksmarch Club, Inc.
Worldwide Walking Club

MAINE

Southern Maine Volkssport Assn.

MICHAGAN

Historic Pathwalkers
Washtenaw Wanderers Volkssporting Club
MOVES
Kalamazoo Valley Walkers
Michigan Pathfinders

MINNESOTA

Central Minnesota Volkssports
Lake Country Wanderers
NorthStar Trail Travelers
Pelican Rapids CC Walking Club
Riverbend Striders Volksmarch Club
Twin Cities Volkssport

MISSOURI

Clay-Platte Trackers of Kansas City Dogwood Trailblazers Florissant Valley Walkers Global Adventurers Hermann Volkssport Assn. Pace Setters Volkssport Club St Louis-Stuttgart Volksmarch Club

MISSISSIPPI

Magnolia State Volkssport Club

MONTANA

Madison County Volkssport Club Miles City Volksmarch

NORTH CAROLINA

Asheville Amblers
Fort Bragg MWR Sports & Fitness
Metrolina Walkers
Ready Set Walk! Club
Rowan Roamers
Tarheel State Walkers Volkssport Assn.
Triangle Trailblazers
Winston Wanderers

North Dakota

Bismarck-Mandan CVB Koda Manipe Volkssport Club Red River Volkssport Assn.

NEBRASKA

Heartland Walkers
Lincoln Volkssport Club, Inc.
Mid-Nebraska Trail Seekers
Nebraska Wanderfreunde Trailblazers
Panhandle Walkers
Walk Seward Club
Wellness Wanderers

NEW HAMPSHIRE

Granite State Trail Walkers Seacoast Striders

NEW JERSEY

Garden State Wanderers Princeton Area Walkers

NEW MEXICO

Double Eagle Hike & Bike Club Kiwanis Club of Raton Sun Country Striders

NEVADA

Las Vegas High Rollers & Strollers

NEW YORK

Empire State Capital Volkssporters
Finger Lakes Volkssports Club, The
Great Lakes Seaway Trail Volkssports Assn.
Niagara Escarpment Volkssport Assn.
Niagara Frontier Volkssport Club
Volkssport Club of West Point

OHIO

Beaver Walkers
Blanchard Valley Volkssporters
Bulls Run Ramblers
De 'Fence Walkers VS Club
Gemutlich Wanderers
Germania Volksmarch Gruppe
Heart of Ohio Hikers
Kettering Kilometer Climbers
Maumee Valley Volkssporters
Ohio Volkssport Assn.
Ohio Wander Freunde
Olentangy Owls
Purple Penguins
Queen City Skywalkers

Stillwater Leisure Sport Assn.
Tecumseh Trailblazers
Trail Trolls Inc.
Valley Vagabonds, Inc.
Village Walkers of Path'N Glen
Wandering Wheels Volkssports Club
Xenia Walking Club

OKLAHOMA

Holy Family Walkers
Tulsa Walking Club
Wandergruppe Walking Club
World Wide Walkers

OREGON

4-D's Volkssport Club Albany Fitwalkers Cedar Milers Columbia River Volkssport Club Corvallis Cruisers East County Windwalkers Eugene Springfield Mossback Volkssport Mac Trackers Walking Club Oregon Trail State Volkssport Assn. Ponderosa Pathfinders Rogue Valley Walkers Rose City Roamers Sherwood Merrywalkers Silverton Walk Abouts **Tualatin Valley Volks Turnaround Trekkers** Valley Volkswalkers Willamette Wanderers Yachats Coastal Gems Volkssport Club

PENNSYLVANIA

Cumberland Valley Lead Foot Club Keystone State Volkssport Assn. Liberty Bell Wanderers Marienstadt Wanderers Nittany Nomads Penn-Dutch Pacers Volksmarch Club Susquehanna Rovers Volksmarch Club York White Rose Wanderers

SOUTH CAROLINA

The Upstate Pathfinders

SOUTH DAKOTA

Black Hills Volkssport Assn. Capital City River Ramblers Prairie Wanderers Volkssport Club

TENNESSEE

East Tennessee Wanderers Gatlinburg Hiking Club Trail of Tears Club Tuck-A-See Wanderers

TEXAS

Amigo Amblers
Brazos Valley Trailblazers

BTC Oddsports Club

Buffalo Chip Kickers

Castroville Chamber of Commerce City of McAllen Parks and Rec. Dept.

Colorado River Walkers Dallas Trekkers, Inc. East Texas Trekkers

Friendswood Fun Walkers

Hill Country Volkssportverein

Hood County Hummers Houston Happy Hikers Kerrville Trailblazers

LoneStar Walkers

Midland Walkabout

Migration Miles Volkssporting Club

NB Marsch-und Wandergruppe

Plano Walking Club Randolph Roadrunners Rio Grande Valley Walkers San Angelo Volkswalkers San Marcos River Walkers

Selma Pathfinders
Shoeleather Express
Smithville Volkssport Club
Sparkling City Strollers

Star Trekkers of Irving

Tarrant County Walkers
Texas County Walkers, Inc.

Texas Volkssport Assn.

Texas Wanderers Trinity Trekkers

Trotting Texas Turtles

Volkssportverein Friedrichsburg

Weslaco Pacers

West Texas Trail Walkers

UTAH

Footloose Volkssport Gadabout Golden Spike Striders

VIRGINIA

Bad Pennies, The

Cavalier Volkssporting Club

Ft Belvoir Outdoor Rec/DMWR Special Events

Gator Volksmarsch Club

Germanna Volkssport Association

Lee Lepus Volksverband

Loudoun Walking & Volkssport Club

Northern Virginia Volksmarchers

Peninsula Pathfinders of Virginia

U.S. Freedom Walk Festival Club Virginia Vagabonds

Virginia Volkssport Assn.

Wood and Dale Wanderers

VERMONT

Twin State Volkssport Assn.

WASHINGTON

All Weather Walkers

Bavarian Volkssport Assn.

Border Crossers

Capitol Volkssport Club

Daffodil Valley Volkssport Assn.

Ellensburg Wind Walkers

Emerald City Wanderers
Evergreen State Volkssport Assn.

Evergreen Wanderers

Extreme Volkssport Adventures

Four-Plus Foolhardy Folks

FS Family Wanderers

HopkinsTelephone Pioneers

Interlaken Trailblazers Volkssport Club

International Walk Fest

International Wanderers

Key Peninsula Volkssport

Kitsap Volkssporters Club

Lilac City Volkssport Assn.

Northwest Striders

NW Tulip Trekkers

Olympic Peninsula Explorers

Over-The-Hill-Gang Volkssport Club

P.E.O. Pathfinders

Sea-Tac Volkssports Club

WASHINGTON continued

Sound Steppers Volkssport Club Third Planet Volkstours Vancouver USA Volkssporters Volkssport USA Yakima Valley Sun Striders

WISCONSIN

Madison Area Volkssport Assn. Manitowoc City Centre Association Menominee River Volkssport Club

WYOMING

Buffalo Pathfinders Cheyenne High Plains Wanderers

(Source: Club Database – June 2011)