



National Board of Directors Meeting Agenda

Friday, July 10, 2020, 6:00 p.m.–10:00 p.m. and Saturday, July 11, 2020, 10:00 a.m.–8:00 p.m., EDT

(This will be an Extended Electronic meeting held in TEAMS. Instructions on the meeting platform will be distributed with your board meeting packet. All meeting times are Eastern Daylight Time.)

Board of Directors Meeting Agenda Timeline

Friday, July 10	START
1. Call to Order (Welcome and EBM Procedures)	1800
2. Roll Call of AVA Board – Secretary	1810
3. Identification of Guests	1815
4. Approval of Agenda	1820
5. Approval of Meeting Procedures as Stated	1830
6. Approval of May EBM Minutes	1840
7. Approval of June EBM Minutes	1845
8. Reports of Officers (Time Limit 15 minutes each including Q&A)	
a. President – David Bonewitz	1900
b. Vice President – Nancy Wittenberg	1915
c. Secretary – Cecilia Miner	1930
d. Treasurer – Chase Davis	1945
Recess for 15 minutes	2000
9. Report of CEO/Executive Director (Time Limit 30 minutes including Q&A) 2015	
a. Recognition of Donations	
b. Acceptance of New and Reactivated Clubs & Declaration of Deactivated Clubs	
c. CEO/Executive Director’s Report	
10. Reports of Standing Committees (Time Limit 20 minutes each including Q&A)	
a. Nominating – Tom Jackson	2045
b. Finance – Chase Davis	2105
c. Governance – David Bonewitz (Deferred to Saturday, 1100 EDT)	
d. Awards & Recognition – Carl Cordes	2125
e. Executive Committee – David Bonewitz – No Report	
11. Update on Overall Participation – John McClellan	2145
a. Presentation (15 minutes)	
b. B. Q&A and Discussion Deferred to Saturday, 1020 EDT)	

12. Recess to Saturday, 1000 EDT 2200

Saturday, July 11

13. Call to Order and Reminder of EBM Procedures 1000
14. Roll Call of AVA Board – Secretary 1015
15. Participation Data Discussion 1020

***8.c. Governance Committee (Deferred from Friday session) 1100**
i. CEO and President
ii. Special Guest – Frank Somerville, JD, CPA, Attorney At Law

16. Reports of Operational Committees (Time Limit 20 minutes each including Q&A)
a. National Convention – Jerry Wilson 1130
b. National Programs – Susan Medlin 1150
c. Programs & Special Programs – Tim Miner 1200
d. Information & Technology 1220

Recess for 10 minutes 1240

e. Club Development & Support – John McClellan 1250
f. Fund Development – Nancy Wittenberg 1310
g. Publicity and Marketing – Henry Rosales 1330
h. Membership – Erin Grosso 1350
i. Training, Standards, and Evaluation – Sammy Hunnicutt 1410

15. Recess for Lunch (30 minutes) 1430

16. Call to Order 1500
17. Roll Call of AVA Board – Secretary 1505

18. Unfinished Business
a. Regional Reports on COVID-19 Recovery Efforts – Regional Directors 1510
b. IVV Olympiad 2023 Bid – David Bonewitz 1540

19. New Business
a. Midyear Budget Modifications (30 minutes) 1600
b. Motion to “Change Term of Office Lengths” (Proposed ByLaws Change) from Indiana Volkssport Association (MidAmerica) (20 minutes) 1630
c. Motion to “Remove References to OSB from my.ava.org” from Woodland Wanderers (Rocky Mountain) (20 minutes) 1650
d. Presentation “AVApay” – Chris Zeglin (45 minutes) 1710
e. Presentation “Experience in Supporting Clubs and my.ava.org Users” - Darrell Nelly (30 minutes) 1755

f. Presentation "Updates to my.ava.org" – Mike Green	(30 minutes)	1825
20. Announcement of Next Meeting – August 18, 2020 (Electronic)		1855
21. Audience Comments	(20 minutes)	1700
22. Board Member Comments	(40 minutes)	1920
23. Adjournment		2000



AVA: AMERICA'S WALKING CLUB

6(a)

OFFICER REPORT

FOR THE OFFICE OF: President

FOR THE: July 2020 Board Meeting

FROM: David Bonewitz

ACCOMPLISHMENTS/ACTIVITIES:

1. Chaired monthly Electronic Board Meetings with exception of July and October 2019
2. Assisted and participated in the 2019 Crazy Horse Volkssmarch June event
3. Led August Board Orientation
4. Walked the marathon at the first Texas Trail Roundup (TTR) IML event in February and spoke at the closing ceremony
5. Met with the AVA National Office staff while in San Antonio for the TTR
6. Worked with the CEO/ED and Board members on AVA issues such as revisions to Bylaws, COVID-19 response, etc.
7. Elected to cancel the in-person July 20 Board meeting scheduled for Madison, WI, due to budget concerns and COVID-19 travel challenges.
8. Responded to e-mails and phone calls in the course of routine AVA business

CONCERNS:

1. Having everyone stay healthy during the ongoing COVID-19
2. Reduced participation from COVID-19 compounding the existing participation challenges with the adverse budgetary impacts
3. Impact of COVID-19 on our ability to achieve the goals of the Strategic Plan, such as outreach to underserved communities

RECOMMENDATIONS:

Continue to work with CEO/ED and Board of Directors to deal with these concerns

Attachment 2

(b)

**AMERICAN VOLKSSPORT ASSOCIATION
COMMITTEE REPORT**

FOR THE OFFICE OF VICE PRESIDENT

FOR THE July 2020 Board Meeting

FROM (Name): Nancy Wittenberg

ACCOMPLISHMENTS:

1. Attended all NEC Electronic Board meetings using Teams. Chaired the July and October EBMs in the President's place.
2. Was not able to attend the August Board Orientation in the San Antonio area because of surgery for a broken wrist. But I provided a Powerpoint presentation on the board's role in fund raising the organization for presentation by the President.
3. I attended the first annual Texas Trail Roundup as an IML event in San Antonio in February.
4. Attended and helped at Crazy Horse as part of the AVA board contingent.
5. Attended several NW regional events in the fall of 2019 to support AVA as Vice President. But, due to Covid-19 no travel out of the area after February.
6. Continued to support the Financial Sustainability section of the Strategic Plan by continuing to chair the Fund Development Special Committee and co-chaired the Big Give Sub-Committee.

ACTIVITIES:

Same as above.

CONCERNS:

None related to my office.

RECOMMENDATIONS:

None at this time.

6(c)

**AMERICAN VOLKSSPORT ASSOCIATION
OFFICER REPORT**

FOR THE OFFICE OF _____ Secretary _____

FOR THE _____ July 11, 2020 _____ **EXECUTIVE COUNCIL MEETING**

FROM (Name): _____ Cecilia Miner _____

ACCOMPLISHMENTS:

- Approved minutes for the August 2019 and the monthly Electronic Board Meetings (EBM) have been posted to the AVA website.
- Accepted for membership on the Awards Committee

ACTIVITIES:

Planning for how best to capture participation in the upcoming extended EBM, which replaces the face-to-face meeting canceled due to COVID-19 concerns.

Attachment 4-1

CONCERNS:
None.

RECOMMENDATIONS:
None.

Attachment 4-2

Please attach any additional material that is part of your report.

Print Form

Reset Form

Submit AVA Officer Report to AVA Headquarters by Email

(d)

**AMERICAN VOLKSSPORT ASSOCIATION
COMMITTEE REPORT**

FOR THE _____ Treasurer _____ COMMITTEE

FOR THE _____ July 10, 2020 _____ EXECUTIVE COUNCIL MEETING

FROM (Name): _____ Chase Davis _____

ACCOMPLISHMENTS:

The national office staff were able to secure a loan of approximately \$51,000 under the federal Paycheck Protection Program and expects to meet the requirements to have that loan forgiven.

ACTIVITIES:

CONCERNS:

For the six months ended December 31, 2019, the American Volkssport Association continued to spend far more than it received in revenue. Of the \$145,000 net loss during that period, \$40,000 in consulting fees were earmarked by the prior board, leaving roughly \$105,000 in excess expenses. Net assets as of December 31, 2019 were approximately \$585,000.

A majority of the board approved the executive director's proposed budget that would spend \$55,000 more than revenues during 2020. Due to the impact of COVID-19, the budgeted net loss has increased to \$89,000.

For the three months ended March 31, 2020, the American Volkssport Association spent approximately \$58,000 more than it brought in as revenue. Net assets as of March 31, 2020 were approximately \$539,000.

RECOMMENDATIONS:

Attachment 5-2

Please attach any additional material that is part of your report.

Print Form

Reset Form

Submit AVA Committee Report to AVA Headquarters by Email



7(c)

**AMERICAN VOLKSSPORT ASSOCIATION
EXECUTIVE DIRECTOR'S REPORT
Board of Directors Meeting, July 10-11, 2020**

I. ADMINISTRATION/OPERATIONS

Personnel/Office Hours

The National office is open to visitors and club members from 9:00 am to 5:00 p.m. Due to COVID 19, all visitors must wear a facemask and are restricted to the lobby area only. The AVA museum is temporarily closed until further notice. All employees work on a rotating schedule during the week, 50% of their time at the office and 50% from home. If you need to meet with someone at the National Office, please set up an appointment in advance.

AVA Incident Reports

The 2020 first quarter reflects two more walking incidents have been reported this year in comparison to last year for a total of four incidents year to date including one dog bite!

Last year we had a total of fifteen incidents reported, four more than the previous year. Due to the ageing of our membership, I continue to emphasize the need for clubs to do all they can to ensure safe walking routes for those who may not be able to navigate rough terrain. For more information on incidents refer to Attachment 7 (c)-2.

2021 AVA Convention

All indicators continue to reflect the 2021 Convention could be one of our biggest and best conventions yet filled with plenty of walking events, educational workshops, and festivities! The AVA has blocked 500 room nights and thus far we have a total of 661 room nights booked! Once this hotel is full, we will announce a second hotel where we have also blocked rooms at a discounted rate.

The goal is to have registration up and running by October 1, 2020. The workshop schedule is 80% complete and will be included in the registration signup. New in 2021 will be a community walk event on Saturday, July 3rd. Also, the Awards and Recognition Dinner will be on Thursday instead of the traditional Friday. The President's Reception will be hosted on Friday evening.

Special thanks to Doug Wiest, Terry Wendt, Jeff Giddings, Sammy Hunnicutt, Tom Baltes, Pam and Jerry Wilson and the convention committee for their terrific pre-planning efforts.

2023 IVV Olympiad

AVA Board President, David Bonewitz will present our bid for the 2023 Olympiad to the IVV Congress of Delegates on October 9th, 2020 in Belgium. According to the IVV, the bidding process for 2023 is closed and all motions and bids will stay the same for the October rescheduled meeting. All board members are encouraged to join the delegation that will travel to Belgium in support of our bid!

AVA Bylaws and Certificate of Formation

A final draft of the amended AVA Bylaws and Certificate of Formation are attached. Please review them and email questions to henry@ava.org prior to June 30th, 2020. The attorney who drafted these documents will sit in our board meeting Saturday morning (July 11) to answer any additional questions. **Please do not share these draft documents with your clubs yet because they are still in draft and may go through a few more edits.**

Special thanks to Cecilia Miner and Robert Buzolich for their support reviewing and editing these documents! To review these documents, refer to Attachments 8 (c) and 8 (c)-1.

Operational Committees

All Operational Committee Chairs will present to the board during our July meeting. For a report on how committees are progressing refer to the SPC Report. Anything that is highlighted in red should raise questions for discussion with committee Chairs.

Publicity Committee

Due to revenue loss of the COVID 19 virus, the Publicity Committee invoked the Force Majeure clause in our marketing contract with Mass Media. All work contracted with Mass Media is suspended indefinitely. In response to the suspension, Mass Media proposed we terminate the agreement with a 60-day notice. The Publicity Committee has agreed to accept their proposal with retention of services for 60 days to complete projects already started and not completed. The projected date to resume work is August, provided the AVA has funds to pay Mass Media. Currently, the Publicity Committee is not recommending a new contract with Mass Media. The committee is exploring the cost and feasibility of contracting with local media consultants in Regions where we want to market National events.

The contract with the current producer, publisher and editor of the TAW expires December 2020. **The Publicity Committee recommends the AVA continue with an electronic and paper copy of a national publication (TAW) on a quarterly basis** and is currently working on new design specifications for our national publication. Once specifications have been completed, the AVA will ask for vendor quotes and the top 2 quotes will be presented to the board for a final selection in December. The committee is also exploring the idea of a monthly news brief that will keep clubs informed and market upcoming AVA events.

II. FINANCE

2020 Budget Modification

The 2020 budget modification reflects a projected revenue loss of **\$68,182** as a direct result of the COVID 19 impact on our club events. Approximately 89 events have been cancelled and 93 have been rescheduled. The revenue loss will increase should the COVID 19 virus linger through the Fall and/or resurrect in the winter.

To offset some of the revenue loss expenses were cut by **\$28,513**, reductions are in payroll and board travel.

The budget modification also reflects an \$8,000 increase in National and International programs. These funds were spent on the very successful IML/Texas Trail Roundup. Some of these funds will also be used for the Olympiad Presentation.

Refer to Attachment 11(a) -Proposed Budget Modification

The AVA National Office continues to closely monitor the impact of COVID 19 on our organization. Consequently, we have initiated the following measures to stay within our modified budget for 2020.

Revenues

*Secured Paycheck Protection Program Funds- \$50,700

This loan can be used for payroll, utilities and rent and should be fully forgiven if the funds are spent according to the regulations.

*Increase Virtual Online Program revenues by \$2,000

*Increase Big Give revenues-The AVA is on target to surpass our 2020 goal.

Expenses

*Cancellation of the July in person board meeting by AVA President, David Bonewitz

*Suspension of Mass Media contract

*Cut personnel expense by closing the office on Fridays- If revenue decrease continues through the Fall and Winter months, employee hours will be cut to 60% and AVA operations will be streamlined. In this situation employees will be allowed to collect 40% of their wages through the Texas Unemployment Shared Work Program.

Our challenge continues to be a decrease in revenues, primarily sanction and participation fees. The COVID 19 crisis has compounded this problem. Clubs efforts should focus on Fall and Winter events and the 2021 convention.

I recommend approval of the 2020 Budget Modification.

AVA Bank Account Balances as of May 31, 2020

Savings Account = \$102,748

Saving Restricted PPP Account = \$43,682

Credit Card Account = \$4,918

Operational Account = \$2,081

Convention Accounts = \$2,149

OSB Account = \$15,169

AVA Investments Account Value as of April 2019 = \$450,239

III. FUND DEVELOPMENT

Big Give – Total Raised as of June 2020 = \$56,557!

This year our annual fundraising campaign, the Big Give, has been extended through September 2020. This is because the date was changed by the organizers to support relief funds for COVID 19. This year we already have *21 New Individual Donors* and *Two New Club Donors!* ***Special thanks to Susan Medlin and the Gateway Milers NFP club for being the first to contribute to the Big Give this year!***

Please encourage your family and friends to support the AVA on September 10, 2020!

Sustained Giving Program

The AVA's Sustained Giving Program was launched in the Fall of 2019 and we already have 4 individual donors engaged in this program. This may not sound like much however their monthly contributions have now raised \$3,057 for the AVA. Sustained giving works well for individuals who want to support the AVA with smaller monthly amounts instead of one large donation. Please help us promote this new fund development program. To become a sustained donor, go to the AVA website and click on donate.

AVA Angels Legacy Giving Program

This planned giving program also launched Fall 2019.

Congratulations to our first AVA Angel, **Susan Medlin!**

For more information go to <http://cb.ava.org/Brochures.php>

RESPECTFULLY SUBMITTED:

Henry J. Rosales
Attachment 6-3

7(a)



**General Contributions - May 2019 - June 2020
& Sustained Giving Program (Monthly) - August 2019 - June 2020**

Donation Date	First Name	Last Name	State	Donation Note
5/24/2019	Kathy	McGarril	VA	
5/24/2019	Robert	Grunewald	VA	
5/28/2019	Red Roof Inn Plus		TX	
6/6/2019	Glen & Doris	Conyers	MO	In memory of Bob Gambert
6/20/2019	Red Roof Inn Plus		TX	
6/20/2019	Carole	Owens	IN	
6/20/2019	Winifred	Balz	NY	
6/20/2019	Leon & Elizabeth	Levan	TX	
6/20/2019	Carolyn	Lai	UT	
6/20/2019	Daniel & Ruth	Holter	PA	
6/20/2019	Rita	Jones	SC	
6/20/2019	Glen & Doris	Conyers	MO	In memory of Harrison Billy of the St. Louis Stuttgart Volksmarch Club.
6/20/2019	Susan	Bracken	WA	
6/20/2019	Jeraldine & Jan	Van Den Top	AK	
6/20/2019	Michael & Beverly	Shay	TX	
6/20/2019	Roberta	Allen	IL	
6/25/2019	John & Heather	Majernik	NC	
7/2/2019	Rolla Roadrunners Volkssport Club		MO	Club Closed
7/9/2019	Ken & Susan	Fine	NM	
7/9/2019	St Louis-Stuttgart Volksmarch		MO	In memory of Harrison Billy
7/9/2019	Red Roof Inn Plus		TX	
7/9/2019	Prairie Wanderers Volkssport Club		SD	In memory of Rod Bell
7/10/2019	Laguna Turf 'N Surf Walkers		CA	Restricted to cover sanctioning fees
7/10/2019	Laguna Turf 'N Surf Walkers		CA	Restricted to cover sanctioning fees
7/16/2019	Red Roof Inn Plus		TX	
7/16/2019	Philip & Linda	Eastman	CA	
7/16/2019	The Bad Pennies		VA	Closing club
7/27/2019	Jerry & Pam	Wilson	WI	BOD Travel Expense; In kind
8/12/2019	Carol	Yegerlehner	OH	
8/13/2019	Robert	Grunewald	VA	
8/13/2019	Emery & Nancy	Cox	MO	
8/23/2019	Keith Alan	Johnson	WA	
8/31/2019	AmazonSmile		WA	
9/4/2019	Kenneth & Teresa	Lynn	PA	
9/6/2019	Diane	McFarland	AL	
9/6/2019	Joseph	Pepia	WA	
9/9/2019	Arlene	Fukuda	CA	In memory of Roger & Pat Conant
9/10/2019	Ronald & Mary Beth	Kresnicka	AZ	
9/10/2019	Gloria	Reedy	PA	
9/10/2019	Joan	Sykes	CA	
9/10/2019	Mark & Laurie	Rubeck	WA	
9/12/2019	Ella	Epp	NE	
9/16/2019	Judy	Stroud	CA	In memory of Pat & Roger Conant
9/16/2019	Sam & Martha	Korff	OR	Free walkers
9/17/2019	James N.	Friedman	MD	
9/17/2019	Beth Dehaven & Allen	Cavedo	VA	
9/21/2019	Naomi	Mery	CO	In memory of Violet Sykora
9/23/2019	Red Roof Inn Plus		TX	
9/27/2019	Doug & Alice	Raibourn	FL	
10/1/2019	Ed	Burns	FL	
10/8/2019	Letitia	L. Zook	FL	
10/8/2019	Denise	Arn	IN	
10/8/2019	Karen	Gill	MD	
10/8/2019	CAPT (Ret.) Tom	L. Mosely	MD	
10/8/2019	Mary	Gage	TX	
10/8/2019	Fern	Jarmulnek	MT	
10/8/2019	Christine	Morrioni	NY	
10/8/2019	Charles	Fellows	VA	On Behalf of Tom & Louise Baltes; restricted to Northwest Region.
10/11/2019	Andrew	Nitz	MD	
10/16/2019	Bliss	Moore	WA	
10/21/2019	Tom & Colleen	Spencer	WA	
10/25/2019	Peggy	Kugel	AK	
10/28/2019	Ed	Hainline	OR	
11/4/2019	Dennis	Michele	NC	

11/4/2019	John & Viv	Knapp	OH	
11/12/2019	Red Roof Inn Plus		TX	
11/13/2019	Cynthia	Nawalinski	OR	
11/18/2019	Ronald & Mary Beth	Kresnicka	AZ	
11/19/2019	Red Roof Inn Plus		TX	
11/19/2019	David	Campbell	IN	
11/21/2019	Glen & Doris	Conyers	MO	In memory of Charlie Gentile "General Custer"
12/4/2019	Betty J.	Andrews	TX	
12/6/2019	Patricia	Reed	NY	
12/9/2019	Timothy & Cecilia	Miner	VA	
12/9/2019	William	Ridge	PA	
12/9/2019	Nebraska Wanderfreunde Trailblazers		NE	In memory of club member and dear friend Joe Houfek
12/9/2019	Janice	Brown	GA	
12/13/2019	Marvin	Baker Jr., Ph.D.	OR	
12/13/2019	Alice	Kreider	MA	
12/16/2019	Helene C.	Hedwall	WA	
12/17/2019	Paul	Mullen	IN	
12/17/2019	Josette	Bishop	FL	
12/26/2019	Monica	Gowin	VA	In memory of Barbara Lippincott
12/26/2019	Patricia & Mary	Parker	VA	In memory of Barbara Lippincott
12/30/2019	Andy & Pam	Bowers	VA	
12/31/2019	David E.	Freshwater	MD	
12/31/2019	Nettie	Horne	MD	
12/31/2019	Joseph	Erickson	MN	In memory of Verna Lynn Herker
1/10/2020	Roni	Pham	OR	
1/17/2020	Fred	Barton	AZ	
2/4/2020	Bay Bandits Volksmarch Club		CA	In memory of Candy Purcell.
2/11/2020	Carol	Reid	NY	
2/19/2020	David	Madsen	WA	
2/19/2020	Gail	Russell	PA	
2/19/2020	Carol	Evans	PA	
2/25/2020	James & Michele	Wade	PA	
3/6/2020	Pamela	Potter	MD	
3/6/2020	Nancy	Pugh	IA	
3/6/2020	Glen & Doris	Conyers	MO	In memory of Taylor Chandler.
3/6/2020	Peter	Jurewicz	VA	
3/6/2020	Harold & Marie	Weber	GA	
3/9/2020	Phill & Maria	Wilder	MD	
3/11/2020	Karen	Finkenbinder	PA	
3/19/2020	Robert	Grunewald	VA	
4/13/2020	Volkssport Club at West Point		NY	
4/13/2020	Glen & Doris	Conyers	MO	In memory of Marvin Stokes.
4/20/2020	Carol	Talaga	PA	
4/20/2020	Barbara	Nuss	CA	In memory of Dave Pelz.
4/20/2020	Barbara	Nuss	CA	In memory of Arleen "Lee" F. Welsch.
4/20/2020	Sharon	Payne	TX	
6/4/2020	Glen & Doris	Conyers	MO	In memory of Pat Fenix, longtime member & first Secretary of Dogwood Trailblazers.
8/17/2019	Susan A.	Medlin	TX	Monthly Donor since August of 2019
9/6/2019	Ken & Susan	Fine	NM	Monthly Donor since September of 2019
9/6/2019	Phill & Maria	Wilder	MD	Monthly Donor since September of 2019
12/31/2019	David E.	Freshwater	MD	Monthly Donor since December of 2019
				In-kind: \$485.99
				Restricted: \$3,020
				Unrestricted: \$5,207.03
				Monthly Donations: \$3,057.04
				Total Donations: \$11,770.06

7(a)-1



**AMERICA'S
WALKING CLUB**
ESTABLISHED 1974

2020 Big Give Donations

January 2020 - June 2020

**big
give**

Donation Date	First Name	Last Name	State	Donation Note
10/16/2019	Susan *	A. Medlin	TX	1st individual donor, funds used to purchase IML flags.
1/28/2020	Gateway Milers NFP		MO	1st Club Donor
2/7/2020	Ken & Susan	Fine	NM	
2/11/2020	Maureen	Penta	NJ	
2/11/2020	Charlotte	Sullivan	WA	
2/14/2020	Lee & Carol	West	CT	
2/18/2020	Mary H.	Carson	WV	
2/18/2020	Albany Fitwalkers		OR	
2/19/2020	Princeton Area Walkers		NJ	
2/20/2020	Tater Tours		NV	
2/20/2020	Las Vegas High Rollers and Strollers		NV	
2/20/2020	Helen	Swanson	VA	
2/20/2020	Jack & Mary	Suchodolski	FL	
2/25/2020	Andrew	Thomas	TX	
2/25/2020	Wandergruppe Walking Club		OK	
2/25/2020	Bonita	Johnson	MN	
2/25/2020	Eugene Springfield Mossback Volkssport		OR	
2/25/2020	Carolyn	Lai	UT	
2/25/2020	Steven & Patricia	Finnegan	OR	
2/25/2020	Jeanie	Gennrich	FL	
2/25/2020	Judy	Woodward	FL	
2/25/2020	Andrew	Schmidt	NY	
3/6/2020	Midland Walkabout		TX	
3/6/2020	Diana	Mighells	MO	
3/6/2020	Jane	Clark	WA	
3/7/2020	Ken & Susan	Fine	NM	
3/9/2020	Phill & Maria	Wilder	MD	
3/9/2020	Mary Frances	Zeitler	TX	
3/9/2020	William	Thorne	IN	
3/9/2020	Patricia	Brinker	IL	
3/9/2020	Lilac City Volkssport Association		WA	
3/11/2020	Ellen	Ott	TX	
3/16/2020	Thomas & Cindy	Stucky	MO	
3/16/2020	David & Mindy	Bonewitz	TN	
3/16/2020	Nancy	Wittenberg	WA	
3/16/2020	Bob & Sheila	Morrison	WA	
3/16/2020	Phyllis	Olson	IA	
3/16/2020	Colorado River Walkers		TX	
3/16/2020	Monica	Gowin	VA	
3/16/2020	Walk N' Mass Volkssport Club		MA	
3/16/2020	First State Webfooters		DE	
3/16/2020	Corvallis Cruisers		OR	
3/16/2020	Lee Lepus Volksverband		VA	
3/16/2020	Tucson Volkssport Walking Klub		AZ	
3/16/2020	Dogwood Trailblazers		MO	
3/16/2020	Lee Roy & Barbara	Beach	AZ	
3/16/2020	William K.	Spaulding	WA	
3/16/2020	Vancouver USA Volkssporters		WA	
3/16/2020	Jeff	Giddings	MD	
3/17/2020	Nancy	Patrick	FL	
3/17/2020	Columbia River Volkssport Club		OR	
3/19/2020	John & Sheila	McClellan	FL	Restricted to Club Development; in honor of Linda Nelson, East Tennessee Wanderers
3/19/2020	David	Beisser	SC	
3/19/2020	Windy City Walkers		IL	
3/19/2020	Kenneth & Jane	Legaard	MN	
3/19/2020	Deborah	Carter	TX	
3/19/2020	Sandra	Andersen	WA	New donor
3/20/2020	Susquehanna Rovers Volksmarch		PA	
3/20/2020	Menehune Marchers		HI	
3/20/2020	Central Washinton Sun Striders		WA	
3/20/2020	Dallas Trekkers, Inc.		TX	
3/21/2020	Anne & Mike	Scharff	OH	Restricted for Club Development
3/22/2020	Anonymous		TN	In honor of Penny Ogles

3/22/2020	Anonymous		PA	
3/23/2020	Jerry & Pam	Wilson	WI	
3/23/2020	John & Sheila	McClellan	FL	
3/23/2020	William & Linda	Badger	IL	
3/23/2020	Texas Volkssport Association		TX	
3/23/2020	Olympic Peninsula Explorers		WA	
3/23/2020	Valley Vagabonds, Inc		OH	
3/24/2020	Leslie	Stone	FL	
3/24/2020	Judy Ann	Gordon	NV	
3/24/2020	Illinois Trekkers Volkssport Club		IL	
3/24/2020	Mike & Betty	Green	PA	
3/24/2020	Liberty Bell Wanderers		PA	
3/24/2020	The Happy Wanderers		FL	
3/24/2020	James & Betty	Gant	MO	
3/24/2020	Eleanor	Kuntz	PA	
3/25/2020	Dorothy	Steedle	WA	
3/26/2020	Anonymous		GA	
3/26/2020	Kathleen	Phillips	CA	
3/26/2020	Sherry	Ogur	WA	
3/26/2020	Myrna L.	Jackson	CA	
3/26/2020	Sound Steppers Volkssport Club		WA	
3/26/2020	Barbara	Nuss	CA	In memory of Fred Bohmfalk
3/26/2020	Barbara	Nuss	CA	In memory of Sarah Lagomarsino
3/26/2020	Anonymous		CA	
3/26/2020	Anonymous		OR	
3/27/2020	Robert	Schmick	MD	
3/27/2020	Thomas	Baltes	WA	
3/27/2020	Cedar Milers		OR	
3/27/2020	Annapolis Amblers		MD	
3/27/2020	Baltimore Walking Club		MD	
3/27/2020	Janet	Traweek	WA	
3/28/2020	David E.	Freshwater	MD	
3/30/2020	Susan	C. Noonan	TX	
3/30/2020	Holly	Pelking	CA	
3/30/2020	Susan	A. Medlin	TX	COVID-19 aid
3/30/2020	Patricia	A Roberts	OK	COVID-19 aid
3/30/2020	Anne	Grenier	OK	
3/30/2020	Barbara	Esker	MD	
3/30/2020	Keystone State Volkssport Assn.		PA	
3/30/2020	Bonita	Johnson	MN	
3/30/2020	Asheville Amblers		NC	
3/30/2020	Lake Country Wanderers		MN	
3/30/2020	Willamette Wanderers		OR	
3/30/2020	California Volkssport Association		CA	
3/30/2020	East Texas Trekkers, Inc.		TX	
3/30/2020	Daffodil Valley Volkssport Association		WA	
3/30/2020	Lois	Petersen	WY	
3/30/2020	Dorris	Bender	TX	
3/30/2020	Douglas	Kapaun	SD	
3/30/2020	Fred	Barton	AZ	
3/30/2020	Helen	Hull	TX	
3/30/2020	Carol	Obianwu	TX	
3/30/2020	Interlaken Trailblazers Volkssport Club		WA	
3/30/2020	Freestate Happy Wanderers		MD	
3/30/2020	April	Stilson	CA	
3/30/2020	West Texas Trail Walkers		TX	
3/30/2020	Bob	Hall	WA	
3/30/2020	Dianne	Duke	TX	New donor
3/30/2020	Christopher	Begnoche	UT	New donor
3/30/2020	Marv	Serhan	WA	New donor
3/31/2020	Carol M.	Hollar	NJ	
3/31/2020	Walker	Burton Paynter	WA	
3/31/2020	Helen	Garamone	VA	
3/31/2020	Nancy	Breen	AZ	
3/31/2020	Thunder Mountain Trekkers		AZ	
3/31/2020	Joyce M.	Deibert	PA	
3/31/2020	Ridgewalkers Walking Club		IL	

3/31/2020	Janet	Riley	CA	New donor
4/3/2020	Richard	Pryzma	MO	In memory of Ron Pryzma
4/4/2020	Anonymous		OK	
4/5/2020	Julie & Ian	Heath	WA	
4/6/2020	Elizabeth S.	Schepps	VA	COVID-19 aid
4/6/2020	Thomas	Baltes	WA	
4/6/2020	Sondra	Spaulding	IA	As a member of 5 clubs.
4/6/2020	Mary Louise	McMonegal	WA	
4/6/2020	Patricia	Gunter	TX	COVID-19 aid
4/6/2020	JoAnne	Cross	FL	
4/6/2020	Randolph Roadrunners		TX	COVID-19 aid
4/6/2020	Maryland Volkssport Association		MD	
4/6/2020	Kathryn	Piffat	MA	
4/6/2020	John	Schmuck	IL	
4/6/2020	Joseph	Piffat	MA	
4/6/2020	Barbara	Piffat	MA	
4/6/2020	Suzanne D.	Markgraf	TX	COVID-19 aid
4/6/2020	Marilyn	McCarthy	AZ	
4/6/2020	Dick	Baker	WA	
4/6/2020	Angier	Spaulding	IA	
4/6/2020	Angier	Spaulding	IA	As a member of 5 clubs.
4/6/2020	All Weather Walkers		WA	
4/6/2020	James	Ohl	WA	
4/6/2020	Patricia	Jewett	OR	
4/6/2020	Two Town Walking Club		MA	
4/6/2020	Susan	Treacy	OR	
4/6/2020	Louise	Baltes	WA	
4/6/2020	Louise	Baltes	WA	
4/6/2020	Robert	Buzolich	IN	
4/6/2020	Paul & Frances	Stachour	MN	New donor; in memory of Verna Lynn Herker.
4/6/2020	Barbara	Jacobson	TX	
4/8/2020	Bonita	Johnson	MN	In memory of Marvin Stokes.
4/8/2020	Evergreen State Volkssport Association		WA	
4/8/2020	Catherine	Greutert	WA	
4/8/2020	Gator Volksmarch Club		VA	New Club Donor
4/8/2020	George	Manly		
4/9/2020	Jeanne	Miller	NE	
4/9/2020	Bonita	Carlson	IL	
4/9/2020	Mike & Rita	Goerling	MD	
4/10/2020	Suzi	Glass	CA	
4/12/2020	Robert	McDaniel	SC	
4/12/2020	David	Yarbrough	FL	New donor
4/13/2020	Linda	Hassell	MD	
4/13/2020	Ruby	Fukuyama	AZ	
4/13/2020	Oregon Trail State Volkssport		OR	
4/13/2020	Delta Tule Trekkers		CA	
4/13/2020	Nelli	Aguirre	TX	New donor
4/14/2020	Derrill	Rothermich	TX	
4/16/2020	Anonymous		FL	In memory of Marvin Stokes
4/16/2020	Danielle	E. Daskam	WA	
4/17/2020	Kathryn	King	TN	In memory of Linda Nelson
4/20/2020	Barbara L.	McBride	VA	
4/20/2020	Timothy & Cecilia	Miner	VA	
4/20/2020	Mary B.	Liebig	WI	
4/20/2020	Wood and Dale Wanderers		VA	
4/20/2020	Mary	Saratora	MA	
4/20/2020	Four-Plus Foolhardy Folks		WA	
4/20/2020	Finger Lakes Volkssport Club		NY	
4/20/2020	Robert	Kruger	KS	New donor
4/22/2020	Gloria	Grabenstein	PA	
4/23/2020	Paul & Mary	Gutekunst	PA	New donor
4/27/2020	Madison Area Volkssport Assn.		WI	
4/27/2020	Washtenaw Wanderers Volkssporting Club		MI	
4/27/2020	Steven & Linda	Pugmire	WA	
4/27/2020	Ruth	Fleming	WA	
4/28/2020	Daniel & Nancy	Barnett	FL	
4/28/2020	James	Myers	PA	

4/28/2020	Franja	Bryant	WA	New donor
4/28/2020	Larry & Judy	Seger	NE	New donor
4/28/2020	George & Donna	Withers	WA	New donor
4/29/2020	Linda	Kipnes	NH	
4/30/2020	Falcon Wanderers		CO	
4/30/2020	Treasure Valley Volkssports		ID	
5/3/2020	Andrew	Thomas	TX	
5/4/2020	Anonymous		WA	In honor of my mother
5/5/2020	Susan J.	Needles	TX	
5/5/2020	First Coast Trail Forgers		FL	
5/5/2020	Anonymous		NY	In memory of Audrey Frier
5/6/2020	Phill & Maria	Wilder	MD	
5/7/2020	Annette G.	Kester	CO	
5/7/2020	Patricia	Crisfulla	PA	
5/11/2020	Duncan	Brantley	GA	
5/11/2020	Wilma	Shively	FL	
5/11/2020	Kevin M.	Carlson	MN	
5/11/2020	Marilyn	Nasi	CA	
5/11/2020	Linda	La Fleur	OK	
5/11/2020	Sonoma County Stompers		CA	New club donor
5/11/2020	Priscilla	Fife	CA	New Donor
5/11/2020	Anonymous		DC	New donor
5/12/2020	Anonymous		VA	
5/13/2020	Anonymous		CA	
5/13/2020	Susan	A. Medlin	TX	
5/13/2020	Timothy & Cecilia	Miner	VA	
5/13/2020	Capital City Wanderers		AL	
5/13/2020	Diane	McFarland	AL	
5/13/2020	Tuck-A-See Wanderers		TN	
5/13/2020	Patricia	White	OR	New Donor
5/14/2020	Mary	Slattery	MO	
5/14/2020	Phill & Maria	Wilder	MD	
5/18/2020	Jane	Burnett	AZ	
5/18/2020	Central Minnesota Volkssports		MN	
5/18/2020	Capitol Volkssport Club		WA	
5/18/2020	Susan	Connelly	NY	
5/18/2020	Charles	Head	MN	
5/18/2020	Lois	Head	MN	
5/18/2020	Franja	Bryant	WA	
5/20/2020	Leroy	Wright	OR	
5/22/2020	James	Jones, Jr.	VA	New donor
5/26/2020	Steve	McGrath	MO	New donor
5/27/2020	Betty	Vaughn	SD	
6/1/2020	Lynn	Blazek	WA	
6/1/2020	Gunhilt	Money	TX	
6/2/2020	Patricia	Hyland	VA	
6/4/2020	Skip	Paul	IL	
6/7/2020	Sandra	Ligocky (TIMS)	TX	New donor; In memory of Pauline Huey
6/8/2020	Timothy & Cecilia	Miner	VA	
6/8/2020	Mary Frances	Zeitler	TX	
6/8/2020	Hisako	Mangawang	TX	
6/8/2020	American Family Insurance Yourcause, LLC Trustee		TX	Employee match Mary B. Liebig
6/8/2020	Frederick	Reichert	PA	New Donor
6/10/2020	Joan	Vorbach	NY	
6/15/2020	Thomas & Cindy	Stucky	MO	
6/15/2020	South Bay Striders		CA	
6/15/2020	Robina	Ingram-Rich	OR	
6/15/2020	Terry	Bennett	IN	
6/15/2020	Thomas	Nisonger	NY	
6/15/2020	Daniel & Ruth	Holter	PA	
6/15/2020	Katherine	Schwarz	OH	
6/15/2020	E. Elizabeth	Filina	OH	
6/15/2020	Channing	Zucker	VA	New donor
*Susan Medlin's donation was the only Big Give donation received in 2019.				Restricted: \$1,567.15
				Unrestricted: \$54,990.24
				Grand Total: \$56,557.39

Attachment 7-6



7(b)

American Volkssport Association Acceptance of New, Reactivated, and Deactivated Clubs

July 2020

New

SC Region 09-AVA-0984 Northland Steppers	pending officers
SC Region 09-AVA- Gold Boot Walkers	pending documents

Reactivated

None

Deactivated

SC Region 09-AVA-0977 Ozark Plateau Walkers	1/31/2020
MA Region 03-AVA-0544 Gemutlich Wanderers	2/12/2020
NW Region 06-AVA-0951 Volkssport, USA	4/28/2020
*NW Region 06-AVA-0530 Border Crossers	
*RM Region 08-AVA-0519 Madison County Volkssport Club	

*Deactivation status is pending receipt of all required documents.

Reasons for Closing

- Lack of interest & participation
- Decline in membership
- Unable to recruit new members and officers

Total clubs to date: 205 clubs (includes State Associations). As of June 16, 2020.



**AMERICA'S
WALKING CLUB**

— ESTABLISHED 1976 —

big
give

AVA Board of Directors Meeting July 10 - 11, 2020

Samanta Sanchez

Communications Specialist

Attachment 9-1

THANK
YOU

\$58,581.17

RAISED

286 DONORS*

31 NEW DONORS

*includes duplicate donors

big
give

Big Give Strategies

- Board members, Fund Development committee members, and AVA staff will participate in Peer to Peer fundraising
- Match letters to vendors/partners
- Bob Hall will continue Walk-A-Thon efforts
- Nancy will write Big Give article for the TAW, will communicate updates to the Board
- Special donor recognition during 2021 Convention
- Board will make thank you calls
- Three email blasts will be sent to membership and clubs
- "Give \$10 on September 10"

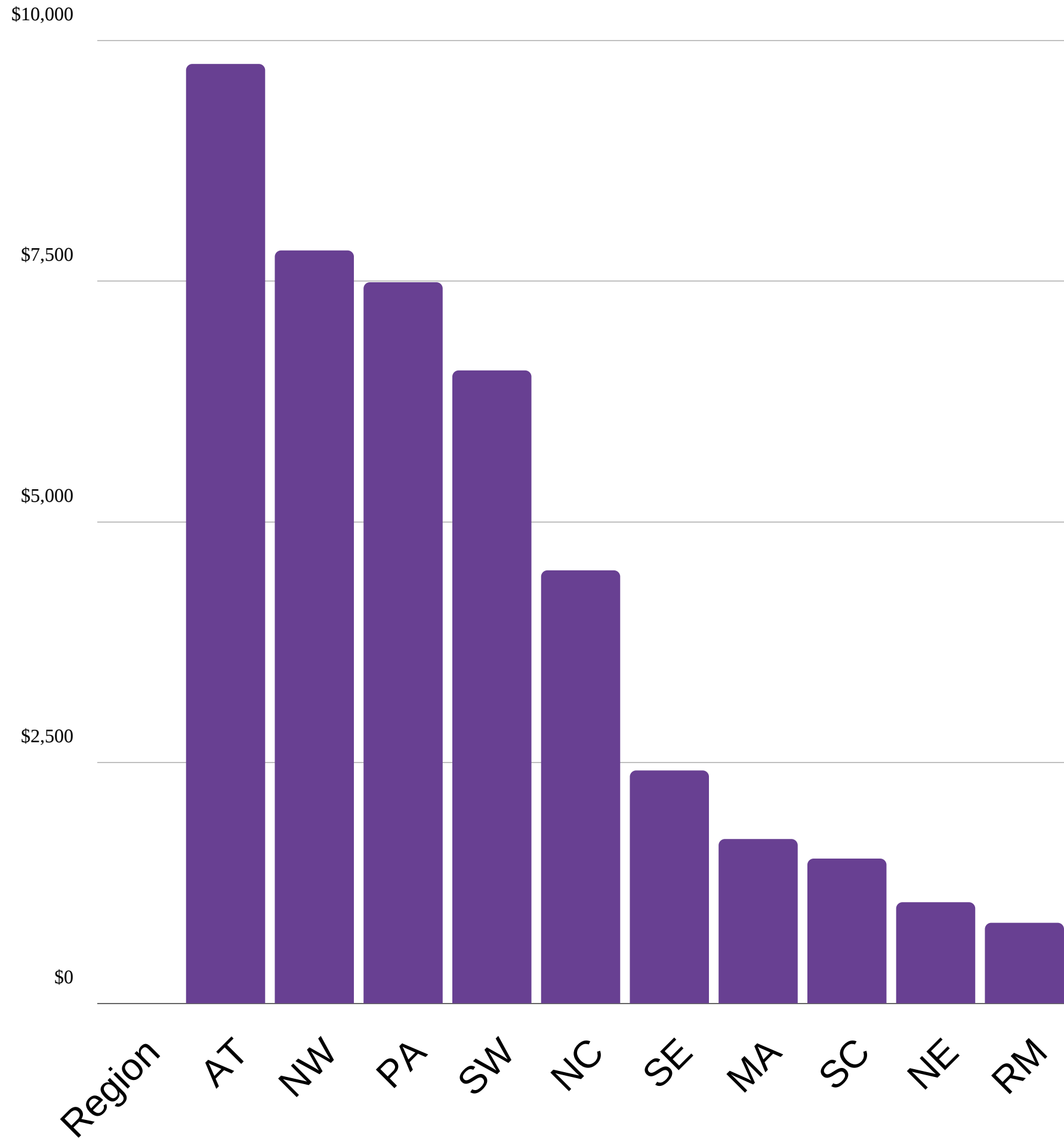
How Can the Board Help?

- Fundraise on behalf of the AVA through Peer to Peer. All funds raised through your Peer to Peer pages count towards Big Give prize money
- P2P is the perfect tool to bring awareness of our organization and bring new non AVA donors.
- Promote "Give \$10 on September 10" to family and friends
- To have your Peer to Peer page set up, please send your answers to the following questions to emily@ava.org by August 1st.
 - 1) *Provide two pictures for P2P profile; one pictures is attached to your fundraiser story, the other is for your profile picture (optional)*
 - 2) *Fundraising goal*
 - 3) *What made you start walking with the AVA? When did you start?*
 - 4) *Why is the AVA important to you?*
 - 5) *What is your favorite thing about walking?*

How Can the Board Help? Cont'd

- Be part of the Match
- Share our Big Give social media posts
- Personally thank donors
- Challenge your regions!
- Send email reminder to your regions

AMOUNT RAISED



Regional Challenge Update

AT: \$9,748.63

NW: \$7,812

PA: \$7,482

SW: \$6,566.08

NC: \$4,490

SE: \$2,412.03

MA: \$1,700

SC: \$1,496.81

NE: \$1,043.62

RM: \$830

*Does not include Nancy's

\$10,000 Match or \$5,000

Anonymous Match donation.

Attachment 9-6

8(b)

**AMERICAN VOLKSSPORT ASSOCIATION
COMMITTEE REPORT**

FOR THE _____ Audit _____ **COMMITTEE**

FOR THE _____ July 10, 2020 _____ **EXECUTIVE COUNCIL MEETING**

FROM (Name): _____ Chase Davis _____

ACCOMPLISHMENTS:

Northwest Regional Director Tom Baltes, Mid-America Regional Director Bob Buzolich, and Southwest Regional Director Sammy Hunnicutt agreed to serve on the audit committee.

ACTIVITIES:

The audit committee has not had any activities.

Attachment 10-1

CONCERNS:

The audit committee has not had any activities.

RECOMMENDATIONS:

The audit committee has not had any activities.

Please attach any additional material that is part of your report.

Print Form

Reset Form

Submit AVA Committee Report to AVA Headquarters by Email

8(d)

**AMERICAN VOLKSSPORT ASSOCIATION
COMMITTEE REPORT**

FOR THE Awards & Recognition COMMITTEE

FOR THE July 10, 2020 EXECUTIVE COUNCIL MEETING

FROM (Name): Carl Cordes

ACCOMPLISHMENTS:

1. Two members have been added and seeking at least two more.
2. Solicited via May/June Checkpoints for additional members.
3. Award nomination forms on web updated with new logo, attached. (Thanks Hector!)

ACTIVITIES:

Planned activities:

1. Develop new designs for Service Award/Recognition certificates incorporating new logo.
2. Committee to review nomination forms for variance from current policy and possible revision.
3. Committee to review service patches/pins for possible update in line with new logo.

CONCERNS:

None

RECOMMENDATIONS:

None at this time.

Please attach any additional material that is part of your report.

Print Form

Reset Form

Submit AVA Committee Report to AVA Headquarters by Email



**AMERICA'S
WALKING CLUB**
— ESTABLISHED 1974 —

8(d)-1

American Volkssport Association

Recognition Awards Nomination Form

Instructions: Submit only one (1) individual per form and only one (1) award type per form. Fill in all supporting information. Incomplete or illegible forms will not be accepted. Use First, MI, Last Name of Nominee. No Nicknames.

_____ **Hall of Fame Award**

At least ten years of significant AVA service at the National, State and Local level with exceptional contributions that has affected several regions.

_____ **Trailblazer Award**

Significant contribution by an AVA Club to the development of walking trails or to the support of trail related issues.

_____ **Distinguished Achievement Award**

At least eight years service to AVA, providing extraordinary service at several stages of involvement.

_____ **Ted Ballman Memorial Youth Award**

An individual or organization inside or outside AVA who has been instrumental in the creation of AVA Youth Programs or who has worked to enhance or promote volkssport programs for youth around the world.

First, MI, Last Name of Nominee: _____

Address/City/State/Zip: _____

CITATION:(provide exact wording that will become part of the AVA records. No more than fifty words)

Submitted By: _____ Date: _____

AVA Club: _____ Position: _____

Provide a statement on page 2 as to why you feel the nominee should be recognized for this award.

Submit to Regional Director no later than November 1 prior to Convention*
(*AVA Committee Chairs submit directly to the AVA Awards Chair.)

Regional Director Signature: _____ Date: _____

_____ Approved

_____ Disapproved

_____ Upgrade

Regional Director forward to AVA Recognition Awards Chair by March 1.

American Volkssport Association, 1001 Pat Booker Rd, Suite 101, Universal City, TX 78148-4147

Office (210) 659-2112

Fax (210) 659-1212

IN THE SPACE BELOW

Provide a statement as to why you feel the nominee should be recognized for this award. Your statement should contain all the information you feel pertinent and appropriate in determining the grant of this award, including information concerning service, positions held and committee memberships at the club, state, region and national levels, describing the nominee's specific duties and achievements. The statement must include the number of years of active service at all levels. (Active meaning regularly attending meetings, working at events, involvement in various club activities, involvement at club, state, region and / or national level, holding office, committee memberships, and positions at various levels, etc.)

I nominate (First,MI,Last Name) _____ for the
_____ Award. (No Nickname) _____

distinguished herself / himself by providing _____ years of significant / outstanding service to the
_____ Volkssport Club and the American Volkssport Association.

His / Her service included:

American Volkssport Association, 1001 Pat Booker Rd, Suite 101, Universal City, TX 78148-4147

Office (210) 659-2112

Fax (210) 659-1212

AVA Form 302 (Aug 2006)
Revised May 2020

Reset Form

Print Form

Attachment 11-4

8(d)-2



AMERICA'S WALKING CLUB
ESTABLISHED 1976

**AMERICAN VOLKSSPORT ASSOCIATION
PRESIDENT'S AWARD NOMINATION FORM**

INSTRUCTIONS:

Please use a separate form for each person, club or group you wish to nominate. Send the completed form at least ninety (90) days prior to the desired presentation date to the Chairperson of the Recognition Awards Committee. The Recognition Awards Committee will review the nomination and make a recommendation to the AVA President. The AVA President will make the final decisions and send the nomination form to the National Headquarters for necessary action. In accordance with AVA Policy 3.03, the following person is nominated for the AVA President's Award:

NAME: _____

ADDRESS: _____

RECOGNITION AWARDS COMMITTEE ACTION: _____ Date Received: _____

Recommendation: _____ Approval _____ Disapproval

Comments:

Committee Chairperson's Signature Date: _____

AVA PRESIDENT'S ACTION: _____ Approved _____ Disapproved

If disapproved, provide reason:

AVA President's Signature Date: _____

NATIONAL HEADQUARTERS' ACTION: _____ Date Received: _____

Award mailed: _____ Letter mailed: _____

Executive Director's Signature Date: _____

American Volkssport Association, 1001 Pat Booker Rd, Suite 101, Universal City, TX 78148-4147

AVA Form 303PA (July 1998)
Revised May 2020

Attachment 11-5

NOMINEE INFORMATION:

Full Name: _____

Mailing Address: _____

SPECIFIC ACTIVITY DESERVING RECOGNITION:

NOTE: Complete details justifying the approval of the AVA President's Award must be provided by the person making the nomination. This must include the Who, What, Where, Why and When. A specific statement as to why the AVA President's Award should be used must be included.

DATE AWARD REQUIRED FOR PRESENTATION: _____

Submitted by: _____ Position: _____

Signature: _____ Date: _____

American Volkssport Association, 1001 Pat Booker Rd, Suite 101, Universal City, TX 78148-4147

AVA Form 303PA (July 1998)
Revised May 2020

Reset Form

Print Form



**AMERICA'S
WALKING CLUB**
ESTABLISHED 1976

8(d)-3

American Volkssport Association

AVA Regional Recognition Awards Nomination Form

Instructions:

Please use a separate form for each individual, business or organization and select only one (1) award type per form. Fill in all supporting information. Nicknames are not to be used. Incomplete or illegible forms will not be accepted.

 Commendable Service Award

Individual with significant service to the AVA at the regional, state or club level.

 Meritorious Service Award

Individual with at least five (5) years service to the AVA providing outstanding service and support to volkssporting at the regional, state and club level.

 Certificate of Appreciation Award

Business or organization, which has made significant contributions toward the goals of the AVA on a regional, state or club level.

Individual Nominee:

First Name _____ Middle Initial _____ Last Name _____

City _____ State _____ Zip Code _____

Business or Organization:

Business or Organization Name: _____

Address _____

City _____ State _____ Zip Code _____

Citation: Provide exact wording that will appear in the convention awards booklet, if approved. Fifty (50) words or less. No citation required for Commendable Service.

Submitted By: _____ **Date:** _____

AVA Club: _____ **Position:** _____

Regional Director Signature: _____ **Date:** _____

The Regional Director must notify the Awards and Recognition Committee of Regional Awards presented since the last AVA Biennial Convention and/or to be presented at this convention, no later than March 1 before the convention so the committee can list these awards in the roster of awards distributed at the convention. The official, national announcement of regional awards should be a part of the convention.

National Executive Council Action: _____ **Date:** _____

_____ Approved _____ Disapproved _____ Upgrade _____ Downgrade

American Volkssport Association, 1001 Pat Booker Rd, Suite 101, Universal City, Texas 78148-4147

In the space below:

Provide a statement as to why you feel the nominee should be recognized for this award. Your statement should contain all the information you feel pertinent and appropriate in determining the grant of this award, including information concerning service, positions held and committee memberships at the club, state, region and national levels, describing the nominee's specific duties and achievements. The statement must include the number of years of active service at all levels. (Active meaning regularly attending meetings, working at events, involvement in various club activities, involvement at club, state, region and / or national level, holding office, committee memberships, and positions at various levels, etc.)

I nominate _____ for the
_____ Award. _____ Distinguished
herself/himself by providing outstanding service to the _____

Volkssport Club and the American Volkssport Association. His/her service included:

9(a)

**AMERICAN VOLKSSPORT ASSOCIATION
COMMITTEE REPORT**

FOR THE 2021 AVA Biennial Convention COMMITTEE

FOR THE July 2020 EXECUTIVE COUNCIL/BOARD MEETING

FROM (Name): Jerry Wilson, Chair

ACCOMPLISHMENTS: The Committee has accomplished:

- Developed a draft 2021 Convention schedule for review with the National Office.
- Developed a plan and started making contacts for presentations for the 2021 AVA Biennial Convention workshops. Sammy Hunnicutt, AVA Convention Committee member, has taken the lead in this effort; he is also the Chair of the AVA Training Committee.
- The search for Keynote speakers has begun, headed by Sammy Hunnicutt. A speaker for the Tuesday night dessert and beverage session has been secured at a cost of \$350, contract pending. A speaker for the Thursday night Gala is needed.
- National Office has signed contracts with the Monona Terrace (M T) Convention Center, and with the Convention Hotel, the Madison Concourse Hotel. The two are located about five (5) blocks from each other. Daytime walking is easy by walking through the state capitol building. After hours the building is easily skirted to walk from one to the other.
- The Dairyland Walkers (Madison Area Volkssport Assn.) Trailmaster, and a lead walk direction designer have developed four (4) Pre-convention walks and bike routes, three (3) convention walks along with intown bike routes, and one (1) post convention walk. One or two swim options are being worked on. One additional walk, still to be determined if it will be sanctioned or a fun walk, will take walkers to or past several craft breweries, one or two distilleries, a meadery, and other businesses serving food and drink. Current debate on this additional walk revolves around walkers' concerns of missing a sanctioned walk because of their personal chosen convention schedule versus raising a little more money and allowing those walking to get AVA/IVV credit. Non-binding Board input is welcome.
- Silent Auction work has begun.
- Convention Promotion continues on several platforms.
- The Convention Registration system is under development. I understand current plans have the registration system up by November 2020. This committee has supplied subsystem requests through the AVA Executive Director.
- Seeking volunteers and committee chairs is a continuing effort.

ACTIVITIES: Continue current efforts and:

- Develop a time line to follow for future conventions.
- Develop a "best practices" outline to be followed for future conventions.
- Assess the October 2020 IVV decision on hosting the 2022 Olympiad, and determine if a 2023 AVA Biennial Convention will be recommended to the Board, or if a 2022 AVA Membership Meeting along with a change to the biennial schedule be recommended. A tentative schedule for requesting applications to host a 2023 conventions is ready to submit for approval if needed.

CONCERNS: None, and everything.

RECOMMENDATIONS: Continue to determine the best parts of past conventions, and keep those "best elements" for replicating/adapting for future AVA Biennial Conventions, including 2021.

AVA EVENT PARTICIPATION 2019

John McClellan
SERD



**AMERICA'S
WALKING CLUB**

— ESTABLISHED 1976 —

Safety Briefing

I'm about to show you a series of charts & graphs:

- 1.** Do not doze off and strike your head or fall from your chair.
- 2.** All the data is from the AVA ESR system. It is the only / best data we have. There may be some data discrepancies... *Do not panic!*
- 3.** There are only 10 slides in the presentation, pls do not flee before end of the briefing!

Event Participation Summary

Last 3 Calendar Years

YEAR	# Events	Total Part	Total Pd	Total Free
2017	2,631	150,044	132,999	<i>17,045</i>
2018	2,639	135,579	118,390	<i>17,189</i>
2019	2,599	132,078	116,715	<i>15,363</i>
+/-	- 32	- 17,966	- 16,284	- 1,682
	+ 8	- 14,465	- 14,609	+ 144
	- 40	- 3,501	- 1,675	- 1,826

Attachment 13-3 **rate of decline slowed in 2019**



Free walkers down



2019 Event Participation

TYPE	Events	Total Participants	PAID Participants	** AVE w/o C Horse	Median	Event Loses \$
TE	665	51,077	44,738	61.9	42 p	165
		+ 898	+1,255			
YRE/SE	1,934	81,001	71,977	41.9	31 p	727
		- 4,399	-2,930			
TOTAL	2,599	132,078	116,715	- 2.6	-6	+65
				- 6.2	-3	+114
			*\$ 145,893.75	- \$ 20,352		

NOTES --

- ❖ * Revenue from all Pd Participants
- ❖ ** The 2x Crazy Horse events were omitted from the average event #s, as these skew the results
- ❖ "\$ Less than" ... is the number of events that do not generate \$s to pay the sanction fee, based on a club earning \$1.75 / per; TE > 17 Pd; YRE > 22 Pd

❖ **24% of TE don't break-even; 38% of YRE don't! This data includes any PPS events**

2019 Event Participation

Additional Data

Traditional Events (665)

Range	# of Events
1,000+	2
500 > 999	4
400 > 499	4
300 > 399	1
200 > 299	8
100 > 199	98

- **117 TEs (18%) with 100 or more participants (inc. the Convention & C Horse)**

Year-Round Events (1,934)

Range	# of Events
1,000+	0
500 > 999	4
400 > 499	1
300 > 399	5
200 > 299	7
100 > 199	108

- **125 YRE/SEs (6.5%) with 100 or more participants**

2019 Event (Total) Participation

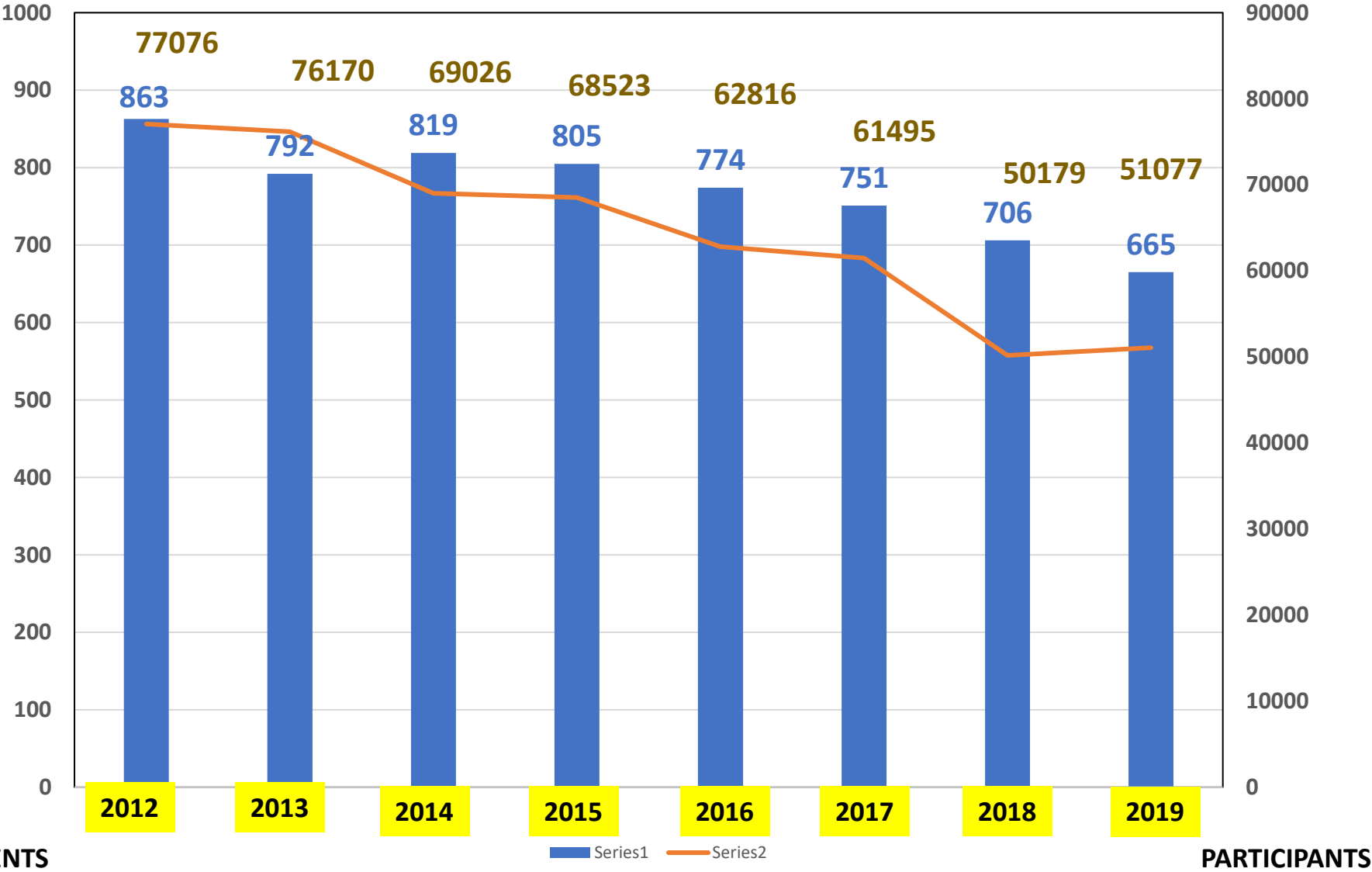
By Region

REGION	YRE	TE	TOTAL	[2017]
AT	12,823	5,925	18,748	- 3,685
MA	5,216	3,389	8,605	- 2,461
NC	4,926	*12,888	17,814	- 5,629
NE	5,522	c 5,328	c*10,850	+ 3,652
NW	22,341	9,808	32,149	+ 1,541
PA	9,203	3,433	12,636	- 522
RM	2,207	1,807	No c ^4,014	- 4,015
SC	5,027	1,530	6,557	- 3,276
SE	8,434	2,300	10,734	- 1,289
SW	5,302	4,669	9,971	- 2,282
TOTAL	81,001	51,077	132,078	

* includes 2x Crazy Horse events

c includes the Biennial Convention events

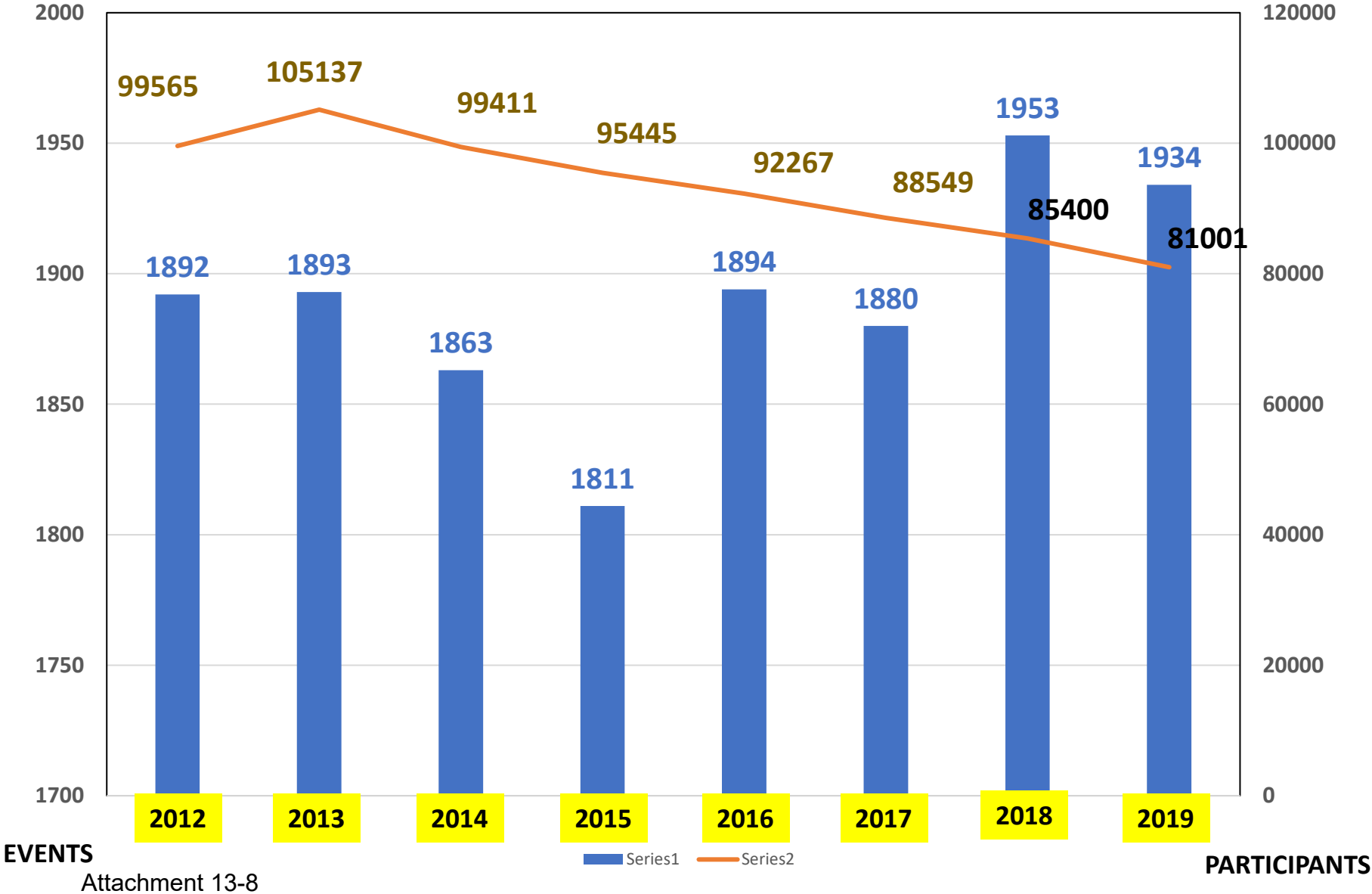
TRADITIONAL EVENTS – LAST 8 YEARS



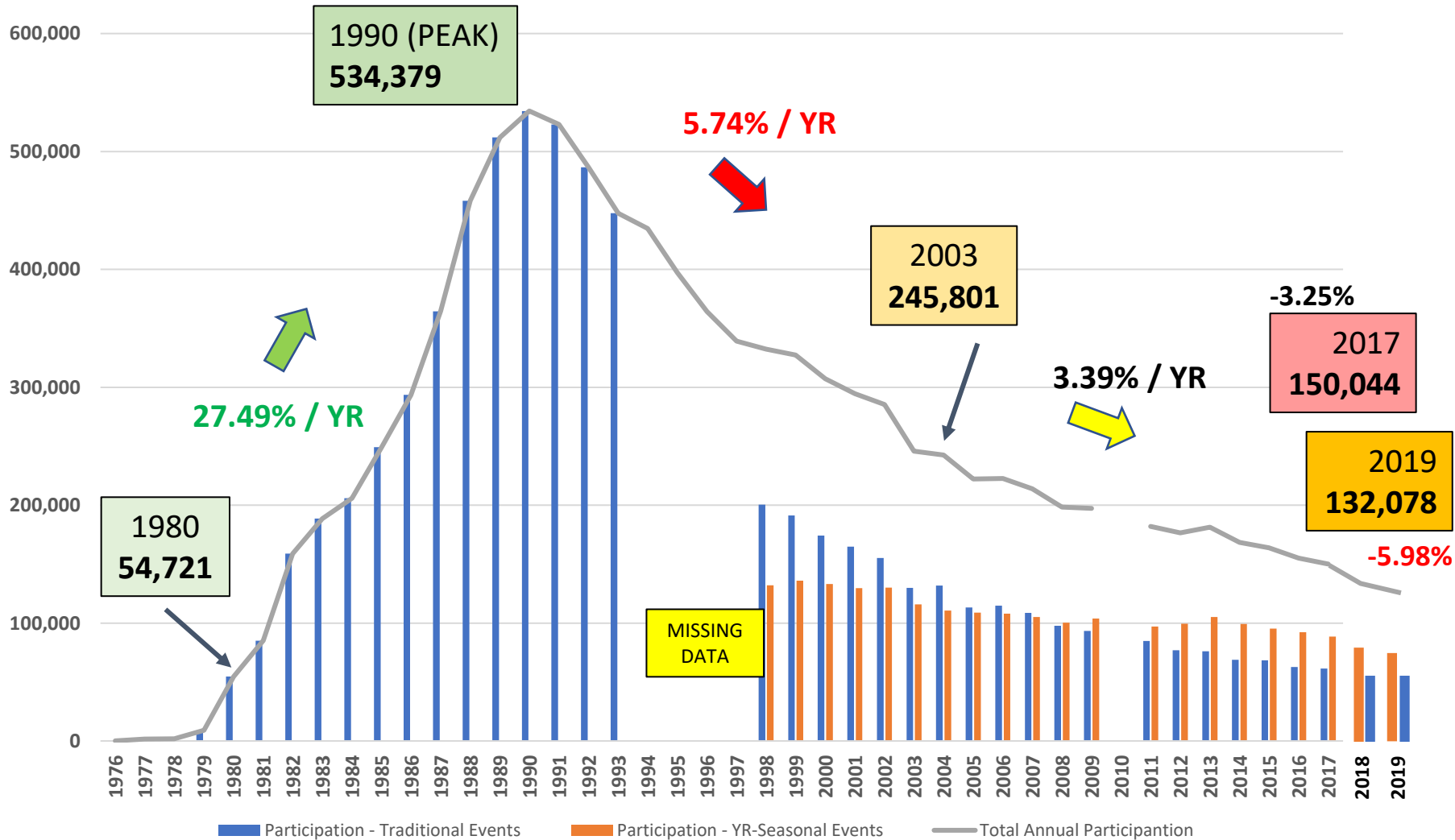
EVENTS
Attachment 13-7

PARTICIPANTS

YRE/SE PARTICIPATION – LAST 8 YEARS



AVA TOTAL EVENT PARTICIPATION FROM 1976 -- 2019



\$ Impact: LAST 10 Years

FY 2010, which ended 6/30/2010:

net assets were \$1.130 million
annual deficit - \$13,525

participation fees \$ 201,401 OR about
160,000 Paid participants

VS

116,715 Paid participants (2019)

net assets NOW - \$ 653,352

Estimate: we NEED **200k paid participants** to be healthy,
with \$80k from BGive that's = 64k participants, leaving:

136,000

we are **-20,000 min.**