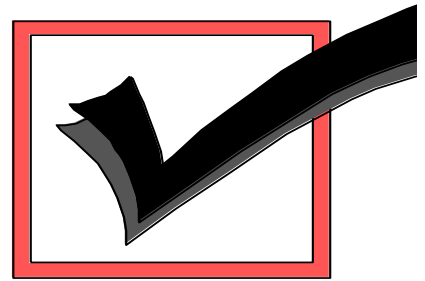


AVA CHECKPOINT



**The official voice of the American Volkssport Association
America's premier noncompetitive sports organization!**

This newsletter is intended especially for AVA Club Presidents as well as Club Officers.
It is used to relay timely information, pass on policy and operational changes
and be a reminder of approaching deadlines.

Volume 21 • Number 5

www.ava.org

May 2013

Efforts to Eliminate Non-Compliance

By direction of the AVA President, AVA national headquarters has been tasked to include a spreadsheet in every edition of the *Checkpoint* that will list any clubs that have things past due to AVA national headquarters. The attached spreadsheet this month identifies clubs that have missed the April 30 deadline for submission of **First Quarter Participation Reports** for the period January 1 – March 31, 2013.

Future spreadsheets may include overdue IVV Certification Stamps, money's owed the AVA, missing annual Financial Statements or missing yearly Club Officers Updates.

We hope this reminder spreadsheet will assist clubs with taking care of business at hand and prevent them from being ruled to be "not in good standing."

For further information, contact Marie Bebley, events@ava.org.

Starting Point 2014 Club and Individual Pre-Order Form

This year only pre-orders for clubs and individuals for *Starting Point* 2014 will be accepted and will not be billed until books arrive. The deadline for pre-orders is no later than midnight Thursday, August 1. The deadline is necessary for publisher to ensure books will be delivered before Christmas. All orders will be shipped from the headquarters. Estimated delivery time is after Thanksgiving – early December. Pre-order form attached.

Marketing and Fundraising Workshop

Attached are notes from the Marketing and Fundraising workshop presentation at the 18th AVA Biennial Convention in Orlando, Florida.

These handouts contain information that I have used during my presentations to prospective sponsors. Either I offered it to them or they asked me questions about it.

Please understand that you can use this information in your Sponsor presentations at your club level. This does pertain to you, not just AVA headquarters.

Remember, you should always go into a meeting with a prospect with the correct attitude. You are not begging for something. You are offering something to the company that they can use. And with your actions, you are entering into a partnership where both organizations gain something of value.

Send me an e-mail if you have any questions, marketing@ava.org

Chuck Blische, AVA Director of Marketing and Publicity

IVV Just One Minute Newsletter

Robert Wright, AVA Representative to IVV Americas Organizing Committee would like to share the IVV *Just One Minute* Newsletter attached, as well as let you know that on the AVA website, [IVV and all National Members, Direct Member Clubs and related document links](#) are listed under the **EVENTS** main menu tab. Select **IVV Internationaler Volkssportverband** from the drop down menu listing.

Inn to End New Website Advertiser

Please visit the **Sponsor** button on the AVA website for information on our newest website advertiser, [Inn to End](#).

TAW Deadline

The deadline for the August/September issue of *The American Wanderer* is June 25, 2013. All articles, including *Tails on the Trails* and photographs should be emailed directly to Laurel Parrott, Editor taw@bhi.com or mailed to: 3526 Humboldt Ave. N., Minneapolis, MN 55412. Be sure to include "TAW" in the subject line if emailing. Please keep all articles to no longer than 500 words.

If you are submitting an advertisement, print the [Advertising Agreement](#) and submit advertisement and agreement directly to Linda@ava.org. This is a binding contract between AVA and the advertiser.

Special thanks to our sponsor Yamax and to our partners for their continued support!



Sponsor



Partner



Partner



Partner



Partner



Partner

Attachments

- Past Due YRE/Seasonal Reports – 1st Quarter 2013
- Starting Point 2014 Club and Individual Pre-Order Form
- Marketing and Fundraising Workshop Notes
- IVV *Just One Minute* Newsletter