

NANCY WITTENBERG

CANDIDATE FOR AVA VICE PRESIDENT



I am again a candidate for the office of AVA Vice President because I have a love for and belief in the organization, its vision, mission and all the wonderful events our clubs put on. I want to continue working to create the type of future for AVA that will allow it to succeed and truly be “America’s Walking Club.”

Volkssport Experience:

I have the qualifications necessary to be successful and represent the whole of AVA as part of the board of the AVA, currently the National Executive Council (NEC):

- I am currently the AVA Vice President.
- I am the chair of the Fund Development Special Committee, responsible for the annual Big Give campaign and implementation of the Fund Development goals of AVA’s Strategic Plan.
- I am chair of the Strategic Plan Implementation/Coordination Committee helping to make sure committees are working on strategic plan implementation.
- I am a Trail Master and have been Treasurer and President of Daffodil Valley Volkssport Association; and Vice President and webmaster of the Evergreen State Volkssport Association.
- I have received the AVA Distinguished Achievement Award.
- I have completed over 2500 events and 25,000 Km and countless AVA special programs, including the 50 States program.

Professional and Other Experience:

I hold a BS in Mathematics from the University of Washington and worked as a computer programmer, systems analyst and data processing manager for several companies before becoming the Vice President Information Technology (CIO) of a medium-sized transportation and logistics company. Now retired, I built a successful organization over nearly 30 years around a belief in mutual respect and a commitment to the role of planning, process, training and customer service.

As a Girl Scout volunteer I served in many capacities including board member of two Girl Scout Councils, and board chair of both. I understand a non-profit board’s role in fund development, strategic planning and policy development.

What’s next: I fully support the strategic plan we have built using our clubs’ and participants’ input. But, there’s lots of work to be done and a finite amount of time to do it before we run out of resources. We must continue to build on the goals and objectives we created – taking advantage of technology, taking a hard look at membership and its benefits, encouraging and supporting our clubs, making further advances in program opportunities, including the international aspect of volkssporting, improving the funding of our organization and focusing on our mission. It is imperative we “think out of the box”, taking the risks necessary to reach our goals. It is the job of AVA’s board to make strategic decisions, which may not always be popular. I support the board’s efforts and those of our Executive Director to move us forward so that we will continue to be the AVA America’s Walking Club. Please contact me if you have any comments or questions. My email is newittenberg@gmail.com.

