

Starting your own Peer-to-Peer Fundraising Page

If you would like to begin a fundraising page for an organization on your own, follow these steps:

1. Head to your organization’s giving day profile by searching for their profile on the giving day.
2. Select the “Fundraise” button to the right of the “Donate” button.
3. You’ll be prompted to log in if you have an existing Give Gab account. If you haven’t used GiveGab before, you will need to create an account. If you want to link your Give Gab account to your Facebook credentials, you have the option to do so by clicking the blue Facebook button.
4. Upon successful completion, you’ll be taken to your P2P Fundraising Toolkit to get started.
5. If you have fundraised of behalf of the AVA before, simply visit <https://www.givegab.com/> and log in with your credentials. Once you are on the homepage, click on the “Toolkit” button to personalize your campaign profile.

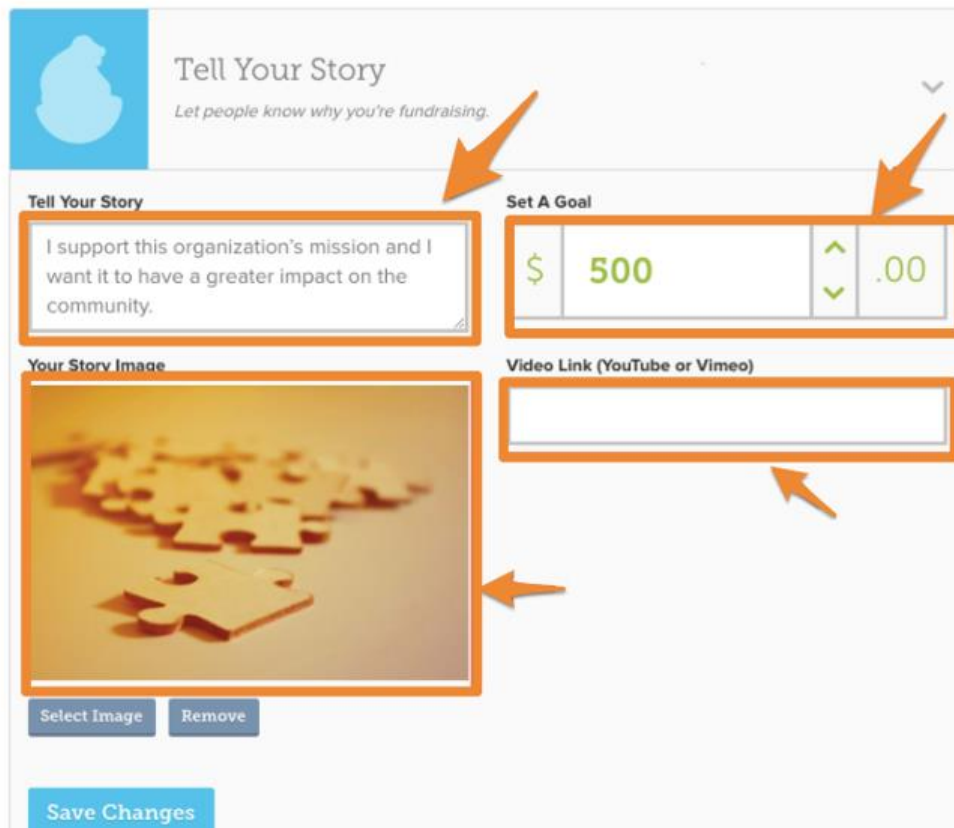
How do I use the peer-to-peer fundraiser's toolkit?

Manage and customize your peer-to-peer fundraising page from your P2P Fundraising Toolkit

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Updated over a week ago

Step 1: Tell Your Story

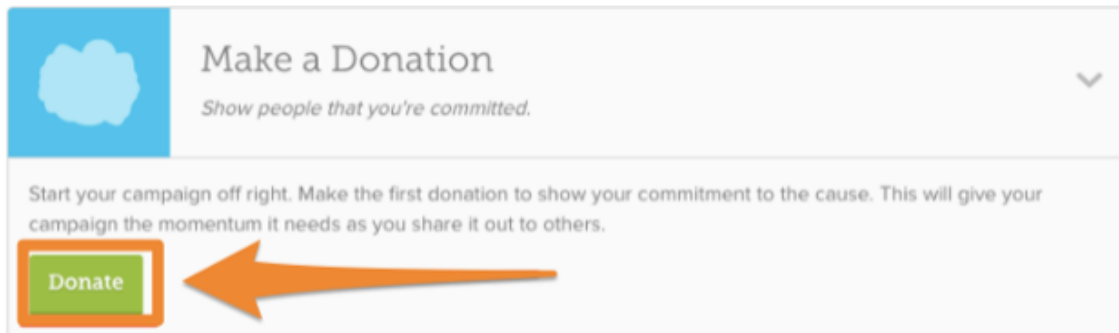
Within the first tab of your P2P Fundraising Toolkit, you can tell the story of why you are a P2P fundraiser for this organization! Here you can add your personal story, set a goal for yourself, upload a custom image, or even swap it out with a video link.



The screenshot shows the 'Tell Your Story' section of a fundraising toolkit. It includes a title 'Tell Your Story' with a subtitle 'Let people know why you're fundraising.' Below this are four main input areas: a text box for the story, a 'Set A Goal' section with a dollar sign, the number '500', and a decimal field with '.00'; a 'Your Story Image' section with a placeholder image of autumn leaves and 'Select Image' and 'Remove' buttons; and a 'Video Link (YouTube or Vimeo)' section with an empty text box. A 'Save Changes' button is at the bottom. Orange arrows point to the story text box, the goal input fields, the image placeholder, and the video link input field.

Step 2: Make a Donation

Within the second tab of your P2P Fundraising Toolkit, you can add a seed donation to your campaign. Setting an example for other donors by donating shows you're committed to the campaign so they should be too.



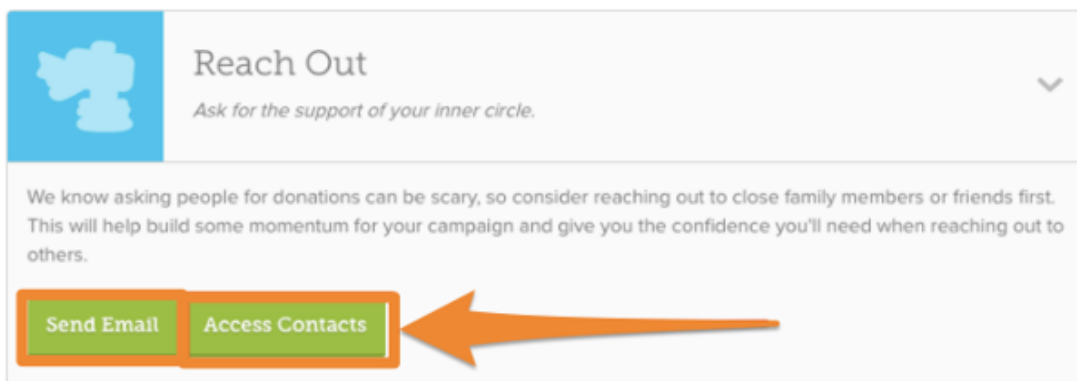
Make a Donation
Show people that you're committed.

Start your campaign off right. Make the first donation to show your commitment to the cause. This will give your campaign the momentum it needs as you share it out to others.

[Donate](#)

Step 3: Reach Out

Within the third tab of your P2P Fundraising Toolkit, you can send personalized emails to your friends and family asking for donations. You'll even have the option to upload your contacts and send them an email right from this page!



Reach Out
Ask for the support of your inner circle.

We know asking people for donations can be scary, so consider reaching out to close family members or friends first. This will help build some momentum for your campaign and give you the confidence you'll need when reaching out to others.

[Send Email](#) [Access Contacts](#)

Step 4: Share Socially

Within the fourth tab of your P2P Fundraising Toolkit, you can cast a wider net and share your page on Facebook, Twitter, or other Social Media sites. When you're done make sure you click **"Scout's Honor"** to get your sticker!

Share Socially
Tell the whole world about your fundraiser.

After you've reached out to your inner circle, it's time to tap into your social networks and cast a wider net. Did you know that your online influence is just as important to this cause as volunteering or donating?

<https://staging.givegab.com/p2p/fundraising-is-fun-2b8fe89e-933a-49c4-819a-7d012740379e/>

Have you done this?
Mark that you've done this step!

Scout's Honor

Step 5: Give Thanks

Within the final tab of your P2P Fundraising Toolkit is one of the most important steps you'll need to complete as a P2P fundraiser - thanking your donors. Let your donors know how their contribution made an impact, by sending them an email right from this page or mark them as thanked if you showed your appreciation another way.

Give Thanks
Thank your supporters.

No matter what amount you've raised, it's very important to thank the supporters that donated to your campaign.

Thank Selected Donors

<input type="checkbox"/>	Name	Amount	Comment
<input type="checkbox"/>	Jane Smith	\$15.00	Mark as Thanked
<input type="checkbox"/>	John Doe	\$25.00	Mark as Thanked
<input type="checkbox"/>	Nicole Peinkofer	\$50.00	<input checked="" type="checkbox"/> That's you!

Step 6: Track Your Progress

To the right of your tabbed checklist is a progress box. Within this box you'll find a number of stats regarding your progress, a direct link to your P2P fundraising page, and social share buttons.

The image shows a screenshot of a fundraising progress box. The box is divided into two main sections. The top section, titled "Progress", features a progress bar at 2% and three statistics: "\$12 Raised of \$500 Goal", "339 Days Left", and "1 Donor". An orange arrow points from the text "Progress Toward Fundraising Goal" to the progress bar. The bottom section, titled "Share your Fundraiser!", contains a URL input field with the text "https://staging.givegab.com/p2p/logan-:", and two social share buttons for Twitter and Facebook. An orange arrow points from the text "Direct Link and Social Share Buttons" to these elements.

Progress

2%

\$12
Raised of \$500 Goal

339
Days Left

1
Donor

Progress Toward Fundraising Goal

Share your Fundraiser!

<https://staging.givegab.com/p2p/logan->

Direct Link and Social Share Buttons