

Attachment 21

8(j)

**AMERICAN VOLKSSPORT ASSOCIATION
COMMITTEE REPORT**

FOR THE STRATEGIC PLAN IMPLEMENTATION/COORDINATION COMMITTEE

FOR THE January, 2018 National Executive Council Meeting

FROM (Name): Nancy Wittenberg, Chair

ACCOMPLISHMENTS:

1. Reviewed and corrected the entries in the OnStrategy application to match the Strategic Plan and reflect what has been accomplished and approved by the NEC.
2. Created the Charter for the committee and sent to the President for review by the NEC at one of its Information Team meetings.
3. Created Word documents from OnStrategy that can be sent to Strategic Plan committee chairs and those responsible for accomplishing activities.
4. Talked with the Program Chair and the Publicity Chair. The Publicity Chair, Henry Rosales will update OnStrategy himself.

ACTIVITIES:

See Above.

CONCERNS:

I have not spent the time this fall that I need to send OnStrategy reports to those responsible for actions and communicate with committee chairs. I will work on this after the New Year.

RECOMMENDATIONS:

None at this time.

69

AVA Strategic Plan

Status of Planning

1/16/2018

Some Caveats

- Many of us who are responsible for committees have had a hard time devoting the time needed. Some have had to take over for a previous chair.
- As SP Coordinator I haven't had a chance to talk with each chair and validate what they've done.
- I've taken information from their NEC reports, which may not contain everything.
- Many Target Dates, Types and Measures have often been assumed by me and will have to be verified by persons responsible.

Some Observations

- Many committees seem to think the Bylaws are cast in stone. They are not!
- Think “Out-of-the-Box”, don’t just tweak what currently is.
- Think Strategically, don’t get “down in the weeds.” Details can be worked out later.
- Don’t be afraid! We need big, bold changes. Let leadership worry about how to communicate our plan.

Further Thoughts

- We need to think about how we can review our plan and make any changes that might be needed.
- We did the plan in 2015 and approved it in 2016. It’s now 2018.
- “Plans are worthless, but planning is everything.” (General Eisenhower). Nothing survives without contact with reality, and will frequently have to change.
- We use the tool OnStrategy for reporting.

Mission/Member Impact

AVA Strategic Goals through Committee Tactical Action Steps

AVA Strategic Goals	SMART Objectives	Committee Milestones (sub-objectives)	Committee Tactical Action Steps
Mission/Member Impact <input checked="" type="checkbox"/>	1.1 - MEMBERSHIP GROWTH - Increase all levels of AVA Membership thru valued benefits and quality programs. (Holly Pelking) (12/31/2020)		
1 Promote and organize committees/panels/panels activities that encourage lifelong learning and scholarship for all ages and abilities.	1.2 - MEMBERSHIP RETENTION - Increase member retention. (Holly Pelking) (12/31/2020)		
Financial Sustainability <input checked="" type="checkbox"/>	1.3 - QUALITY PROGRAMS & SERVICES - Improve all AVA programs and services with documented quality standards and procedures. (Debra Krueger) (12/31/2020)		
Internal Operations <input checked="" type="checkbox"/>	1.4 - CLUB GROWTH - Establish a Club Development Program to help volunteer leaders grow active clubs. (John McClellan) (11/30/2020)		
Governance & Leadership <input checked="" type="checkbox"/>	1.5 - NATIONAL PROGRAMS - Create new concepts and programs with challenging events of distance and degrees of difficulty. (Susan Madin) (12/31/2020)		
	1.6 - INTERNATIONAL CONNECTIONS - Develop and implement new international events and activities. (Susan Madin, EC) (Susan Madin) (12/31/2020)		

Membership Committee

- Membership growth and Membership Retention are the two areas in the plan.
- Holly Pelking's Membership Committee report describes the problem of being pulled in so many directions.
- The committee needs to decide how to focus on Committee Milestones (sub-objectives) and Tactical Action Steps related to those.

Financial Sustainability

AVA Strategic Goals	SMART Objectives	Committee Milestones (Sub-objectives)	Committee Tactical Action Steps
Mission/Member Impact	2.1 - FUND DEVELOPMENT - Develop and implement a 3-year professional comprehensive Fund Development Plan to support strategic revenue objectives (once financial targets are set - change measure to \$ amount raised annually (Vandy Winterberg) (12/31/2020)		
1 - Promote and organize non-competitive fitness activities that encourage lifelong fun, fitness and friendships for all ages and abilities.	2.2 - FINANCIAL SYSTEMS - Streamline financial systems, policies and practices (Merry Foster) (12/31/2018)		
Financial Sustainability	2.3 - NATIONAL PARTNERSHIPS - Establish and retain national partnerships that benefit members (Merry Foster) (12/31/2020)		
2 - Develop and implement a 3-year professional comprehensive financial sustainability plan to support strategic revenue objectives (once financial targets are set - change measure to \$ amount raised annually (Vandy Winterberg) (12/31/2020)	2.4 - UNRESTRICTED REVENUE - Increase annual unrestricted revenue (Vandy Winterberg) (12/31/2020)		
Internal Operations	2.5 - FINANCIAL HEALTH - Meet or exceed chosen standard nonprofit financial ratios annually to support increased efforts to obtain public and private grants and sponsorships (Erin Grosse) (12/31/2020)		
Governance & Leadership			

Fund Development/Headquarters

- The Big Give SA moved to March 22 has thrown work two months earlier than expected and has impacted work at AVA on other items.
- Same with Fund Development. We've had to wait until after The Big Give to get to other items.

Internal Operations

AVA Strategic Goals through Committee Tactical Action Steps

AVA Strategic Goals	SMART Objectives	Committee Milestones (sub-objective...)	Committee Tactical Action Steps
Mission/Member Impact	3.1	+ NATIONAL PUBLICITY CAMPAIGN - Develop and implement a long-range national publicity campaign. (Henry Rosales) (12/31/2019)	
Financial Sustainability	3.2	+ INTEGRATED DATA SYSTEMS - Build a member-centered, integrated, data management system. (Henry Rosales) (12/31/2018)	
Internal Operations	3.3	+ RISK MANAGEMENT - Create, implement and comply with annual risk management plan and review process. (Henry Rosales) (12/31/2020)	
3 Increase public awareness, operational capacity and efficiency to facilitate engagement and growth.	3.4	+ HUMAN AND OPERATIONAL RESOURCES - Design and implement a 3-year projected staffing plan to align with strategic direction and address staff performance, policies and procedures. (Henry Rosales) (12/31/2020)	
Governance & Leadership			

+ New smart objective

Publicity/IT/HR

- Henry has taken over Publicity as chair.
- IT has its own issues as you know.
- There's been a lot of work by staff on procedures, Quickbooks and financial organization and reporting.
- Personnel Manual has been worked on.

Governance and Leadership

AVA Strategic Goals through Committee Tactical Action Steps

AVA Strategic Goal	SMART Objectives	Committee Milestones (due-objective)	Committee Tactical Action Steps
Mission/Member Impact	4.1	• BOARD COMMITTEE STRUCTURE - Establish new structure and develop written Charters for board approval (David Borenstein) (04/22/2018)	
Financial Sustainability	4.2	• BOARD OF DIRECTORS - Transition NEC to Board of Directors (David Borenstein) (12/31/2020)	
Internal Operations	4.3	• AVA GOVERNING DOCUMENTS - Develop and approve Governance policies, principles, practices AND update and align documents with strategic direction and current Texas and Federal laws (David Borenstein) (07/01/2019)	
Governance & Leadership	4.4	• BOARD COMPOSITION - Refine board composition and on-boarding process to provide skills and experience to govern and sustain AVA (David Borenstein) (12/31/2020)	
	4.5	• BOARD DEVELOPMENT - Provide annual Professional Education and Training for the Board & Senior Staff on nonprofit governance and management (Henry Roseles) (12/31/2020)	
	4.6	• AVA REGIONS - Study AVA Regions, make and implement recommendations to increase club growth (David Borenstein) (12/12/2020)	

Board Structure/Development

- Board Training and Orientation
- Changes in committee structures
- Bylaws and other documents
- More to do with regard to governance.

Attachment 22

9(a)

AMERICAN VOLKSSPORT ASSOCIATION
COMMITTEE REPORT

FOR THE 2021 IVV Olympiad COMMITTEE
FOR THE January 2018 EXECUTIVE COUNCIL MEETING
FROM (Name): Holly Pelking Co-chair

ACCOMPLISHMENTS:

Dave Bonewitz and I attended the Freedom Festival in Arlington, VA in October and determined this venue can be scaled up to host an Olympiad.

Dolores Grenier, Co-chair, was able to obtain a letter of welcome from the City of Arlington and tourist bureau to accompany our application.

Application with the City of Arlington letter was submitted to IVV by the November deadline and accepted as a viable application

NEC/BOD approved \$50,000 in support of the Olympiad

AVA is officially in the running for the Olympiad along with only one other country-South Korea

David Bonewitz has registered for the May 29018 IVV Delegates meeting in Sicily representing AVA. Co-chair Dolores Grenier has agreed to attend on behalf of the Olympiad committee and aid in the live presentation for AVA's bid for the Olympiad in 2021.

ACTIVITIES:

David Bonewitz and I attended the IML Freedom Festival to determine if this venue already established in the IML community would be able to be scaled up significantly from its normal capacity. In the past, this event realized a range of 300-500 the Olympiad expectation must be in the range of 2500-5000 participants.

We determined that the trails for walking and biking are all acceptable; will also attempt to sanction a kayak event on the Potomac River. Also determined a much larger swim venue necessary.

We visited potential opening ceremony venues.

Artwork for the mascot was submitted to Martin Britton for rendering. We received artwork tentatively approved it. IVV must still approve mascot for it to be official. However, a copy of our unofficial "save the date" card with the mascot did accompany the IVV application.

CONCERNS:

Concerns include the swim venue and opening ceremonies site. Because of the season, I would prefer an indoor venue that can accommodate approximately 2500 people. This has not been identified at this date.

RECOMMENDATIONS:

None at this time. Upon notification of Olympiad being awarded to AVA, there will be some coming forward.

Please attach any additional material that is part of your report.

[Print Form](#)[Reset Form](#)[Submit AVA Committee Report to AVA Headquarters by Email](#)

Attachment 23

Easy Fundraising for the NEC

The Big Give SA Peer to Peer Fundraising

What is Peer to Peer Fundraising?

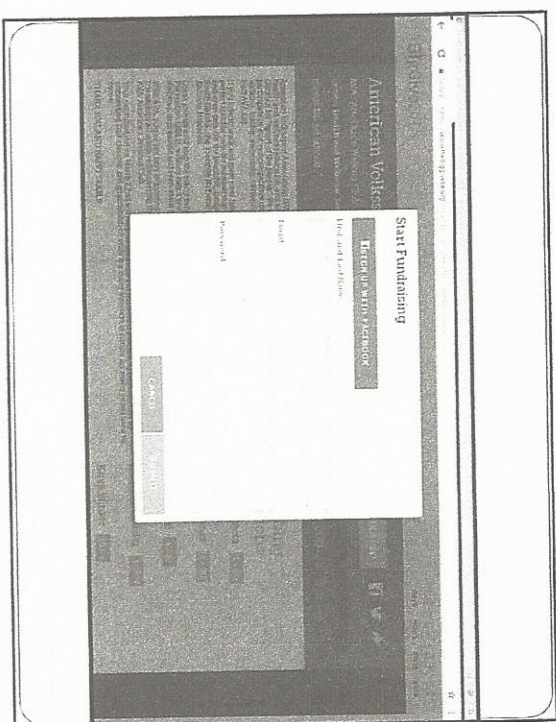
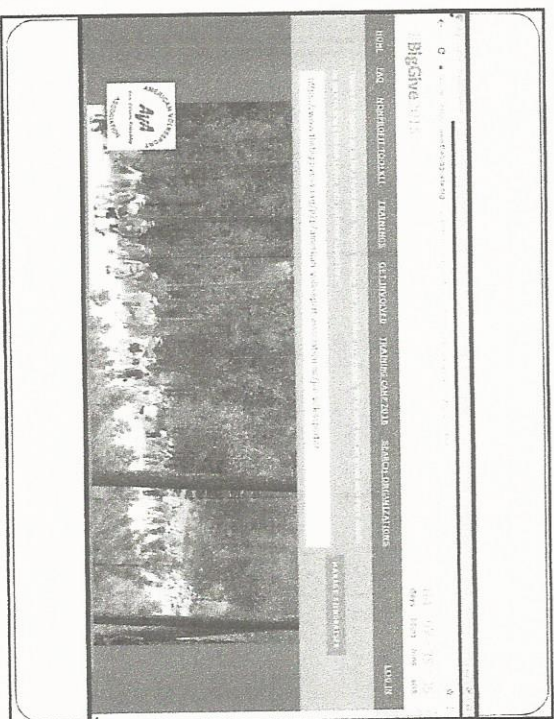
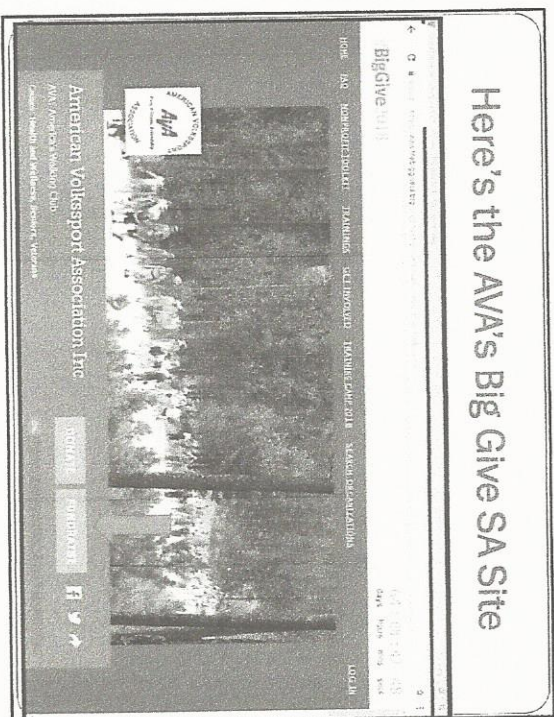
- **Peer-to-peer fundraising** is a method of fundraising that leverages your supporters to fundraise on your behalf. It's also known as social fundraising, personal and/or team fundraising, or **p2p fundraising**. **Peer-to-peer fundraising** is a great way to get new donors and reach new networks of people.
Jun 6, 2016, CauseVox.com

AVA's Supporters are US!

- We can fundraise for AVA by asking our friends, relatives, and those who ask us for money for their causes.
- We can go beyond the "AVA network" beyond "us".

How to we do this?

- Go to AVA's Big Give SA site:
www.biggiveusa.org/organizations/american-volkssport-association-inc



Next Screen

Thanks for signing up to be a fundraiser! You can manage your fundraiser [here](https://www.bigsale.org/p2p/american-volkspart-association-inc/your-fundraiser). We've sent you an email with more details.

Be sure to share the link below with potential supporters.

<https://www.bigsale.org/p2p/american-volkspart-association-inc/your-fundraiser>

Welcome Back!

Email

Password

Let's Go

Sign in with Facebook

Forgot your password?

Tell Your Story

Progress

Need some inspiration?

Nancy's fundraising toolkit for Big Give 2018

Progress

Tell Your Story

Make a Donation

Reach Out

Share Socially

Need some inspiration?

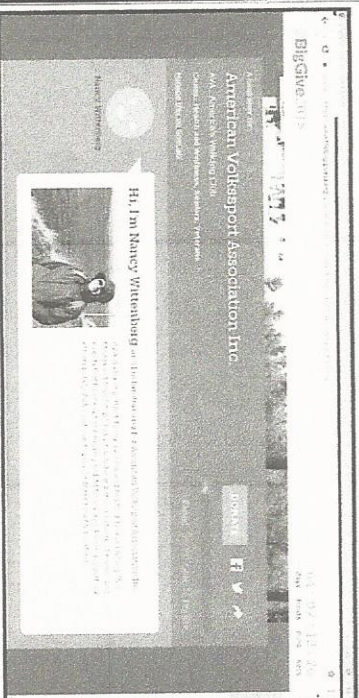
Welcome, Nancy!

Your Personal Fundraising

Manage a Participant

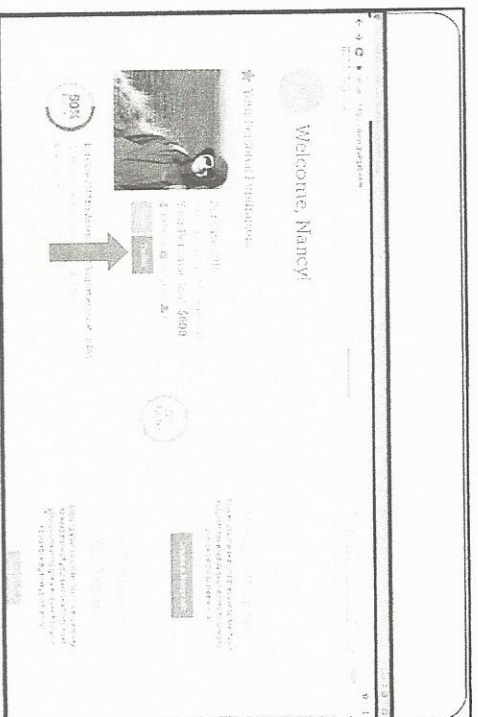
Need some inspiration?

<https://www.thebiggivesa/p2p/american-volkssport-association-inc/nancy-wittenberg>



Next Steps

- Send emails to your network
- Make a donation yourself to start the process. What might your donors give?
- You can't make one until March 15, one week before the Big Give itself, but don't wait until March 15 to send emails.
- Thank your donors.



Peer-to-Peer for AVA

- Henry has arranged to help you set up your own P2P site.
- Use a photo from your phone. You can crop it on the site.
- Think about an enthusiastic statement about why you support AVA's mission and what its done for you!!
- Thank you for trying out Peer-to-Peer for AVA.

Step-by-Step Instructions

Activate your Peer-to-Peer Fundraising Page

Start the process as soon as possible to customize your page and raise awareness in advance of the giving day.

A. Accepting a Fundraising Invitation

If you were invited by through email to fundraise for your organization, follow the steps below:

1. Within your email invitation from the organization, you'll be prompted to access your P2P Fundraising Toolkit. Do so by selecting the "Get Started" button within the message.
2. If you haven't used GiveGab before, be sure to sign in with the email and password provided in your invitation.
3. If you have a GiveGab account already but are not signed in when you select the prompt, you'll be asked to log in. If you received your invitation to a different email address from your existing GiveGab account, write into the blue chat bubble for assistance.
4. Once you've successfully logged in, click [here](#) to learn how to access your toolkit.

Search for answers...

[All Collections](#) [Support your favorite cause as a Peer-to-Peer Fundraiser](#)

[How do I use the peer-to-peer fundraiser's toolkit?](#)

How do I use the peer-to-peer fundraiser's toolkit?

Manage and customize your peer-to-peer fundraising page from your P2P Fundraising Toolkit



Written by Laryssa Hebert

Updated over a week ago

Step 1: Tell Your Story

Within the first tab of your P2P Fundraising Toolkit, you can tell the story of why you are a P2P fundraiser for this organization! Here you can add your personal story, set a goal for yourself, upload a custom image, or even swap it out with a video link.



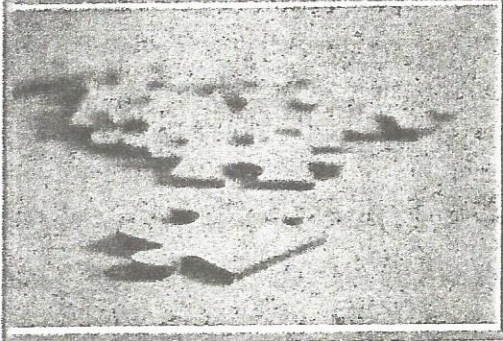
Tell Your Story

Let people know why you're fundraising

Tell Your Story

I support this organization's mission and I want it to have a greater impact on the community

Your Story Image



Select Image

Remove

Set A Goal

\$ 500

00

Video Link (YouTube or Vimeo)

Save Changes

Step 2: Make a Donation

Within the second tab of your P2P Fundraising Toolkit, you can add a seed donation to your campaign. Setting an example for other donors by donating shows you're committed to the campaign so they should be too. Donors will be able to make contributions starting March 15, 2018.



Make a Donation

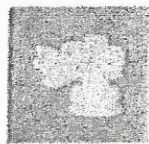
Show people the goals you're after

Start your fundraising efforts. Make the first donation to show your commitment to the cause. This will give your campaign a lot more momentum and help you raise more money.



Step 3: Reach Out

Within the third tab of your P2P Fundraising Toolkit, you can send personalized emails to your friends and family asking for donations. You'll even have the option to upload your contacts and send them an email right from this page!



Reach Out

Ask for the support of your inner circle.

We know asking people for donations can be scary, so consider reaching out to close family members or friends first. This will help build some momentum for your campaign and give you the confidence you'll need when reaching out to others.

Send Email

Access Contacts



Step 4: Share Socially

Within the fourth tab of your P2P Fundraising Toolkit, you can cast a wider net and share your page on Facebook, Twitter, or other Social Media sites. When you're done make sure you click "**Scout's Honor**" to get your sticker!



Share Socially

Let the world know about your fundraiser

After you've reached your fundraising goal, it's time to tap into your social network and call a winner! Give us know that your online efforts are just as important to the cause as volunteering or donating!

<https://staging.givegab.com/p2p/fundraising-is-fun-2b8fc89e-933a-49c4-819a-7d012740379e/>



Have you done this?

Mark that you've done this step!

Great! **Mark**

Step 5: Give Thanks

Within the final tab of your P2P Fundraising Toolkit is one of the most important steps you'll need to complete as a P2P fundraiser - thanking your donors. Let your donors know how their contribution made an impact, by sending them an email right from this page or mark them as thanked if you showed your appreciation another way.



Give Thanks

Thank your supporters

No matter what method you've selected, it's time to thank the supporters that donated to your campaign.

Thank Selected Donors

Name	Amount	Comment
John Doe	\$10.00	
John Doe	\$20.00	
John Doe	\$50.00	

Mark as Thanked

0/1000

Step 6: Track Your Progress

To the right of your tabbed checklist is a progress box. Within this box you'll find a number of stats regarding your progress, a direct link to your P2P fundraising page, and social share buttons.

Progress

Progress Toward Fundraising Goal →

\$12 Raised of \$500 Goal	339 Days Left	1 Donor
-------------------------------------	-------------------------	-------------------

Share your Fundraiser!

<https://staging.givegab.com/p2p/logan->

Direct Link and Social Share Buttons ←

Your Team

Join or create a fundraiser team

Need some inspiration?

Check out these great fundraising ideas over on the GiveGab blog.

Did this answer your question?



GiveGab

Attachment 24

10(c)

American Volkssport Association (AVA)

Agenda Item Form — Agenda Item 10/C

Motion to Earmark Reserve Funds

Proposed Motion: I move that the NEC establish Reserve Funding Subcategories in the financial records as provided in the Investment Policies, as follows:

- 1) \$50,000 specifically to provide startup funding for international Volkssporting activities, such as Olympiads or International Marching League events, in the USA;
- 2) \$75,000 for startup funding for the AVA Biennial Conventions;
- 3) \$200,000 for actions to accomplish strategic plan initiatives;
- 4) \$200,000 for major Information technology improvement projects.

Funding amounts may vary over time as the NEC/BoD directs additional earmarking, interest is earned, drawdown transactions occur and as startup funding is reimbursed from event registration proceeds.

Funding in the aforementioned subcategories shall not be withdrawn or encumbered without NEC/BoD approval.

Summary of Proposed Action:

Reason to do this: This action earmarks reserve funds making clear that the NEC/BoD intends that a certain amounts of reserves are to be used for specific purposes and limits the amount of reserve funds that may be viewed as available to support ongoing operations in future years.

Benefits for AVA: Demonstrates AVA's intent to apply reserve funds for special purposes in keeping with the Strategic Plan, provides guidance to staff for future planning and budgeting and documents that the reserves are not merely idle monies accumulated without plans for their use.

Cost to AVA: There is no cost to earmarking subcategories of reserve funds in the accounting records.

Submitted by: Bob Morrison, 2017/19 AVA National Treasurer

Attachment 25



American Volkssport Association

Agenda Item Form Agenda Item 10-e

Proposed Motion --

To create a budget line in the new AVA budget directly linked to Regional Directors for the purpose of Club Support & Development.

We move that:

The new AVA Budget add a line entry for "Club Support & Development," to be accessible to the Regional Directors and the Committee Chair.

Summary of Proposed Action:

A new Committee to be known as "Club Development & Support" has been approved for the current NEC term and the need to better support our clubs has been declared by the AVA President as the "theme" of NEC20. Since an organization's priorities can be seen by reading their budget (spending plan), it seems fitting that a budget line be carved out that would be dedicated to Club Support.

Regional Directors need a dedicated allocation of organizational \$\$ that can be tapped through a simple process to provide direct and immediate support as needed to clubs that are struggling, or to aid in the formation of new clubs.

This line would be funded to an agreed upon level and available for Regional Director to request funds for purposes including, but not limited to:

- direct financial support to "struggling clubs," upon request and approval
- support to new clubs forming - such as event sanctions and start-up costs, or advertising first-time club activities
- regional activities that directly support AVA's strategic plan to support clubs - might include club officer training; marketing/ information tables, paid advertising, or other activities to be approved by the AVA Executive Director
- support to RDs that are directly overseeing event operations, in the absence of a club in a particular state, geographic area or Region
- legitimate costs incurred by the Club Development & Support Committee in the conduct of achieving the stated objectives in the Committee Charter

Submitted by:

John McClellan - Chairman, Club Support & Development Committee

Seconded by:

Reset Form					Print Form
Atlantic	Pacific	Mid-America	North Central	Northeast	
Northwest	Rocky Mountain	South Central	Southeast	Southwest	



American Volkssport Association

Agenda Item Form

Agenda Item 10-f

10(f)

Proposed Motion –

To increase the allowable reimbursable expenses for Regional Directors for a Fiscal Year, and to include the newly created Deputy Regional Directors in this budget line

We move that:

That the NEC Policy Handbook limit on reimbursable expenses for Regional Directors (\$400/yr) be raised and that the new allowance be inclusive of Deputy Regional Directors.

Recommend a new cap of not less than \$1000.00 per Region, per year, be identified in the next AVA Budget.

Summary of Proposed Action:

The Policy Handbook for the National Executive Committee sets a \$400.00 annual limit for reimbursable expenses for Regional Directors. This limitation is severely outdated and no longer comes close to supporting a realistic travel schedule for most RDs.

AVA policy calls for "a close and consistent" relationship between the RD and their clubs - which can only be achieved by regular visits to clubs during an RDs term. Additionally, the AVA approved 2+ years ago and implemented the position of "Deputy Regional Director" and we are now in the second NEC term for DRDs. DRDs were not part of the original budget calculations for Regional Travel.

In many regions, simply to visit every club only 1 time within 2 years, far exceeds the current limit of \$00/yr. This is just including the travel mileage calculations - it does not include hotel, meals or rental cars (not reimbursed at all.) For years, many RDs have been silently donating \$ hundreds of expenses to the AVA over and above this cap.

RD involvement is critical to the objectives of the new Club Development & Support Committee, and the goals in the strategic plan regarding participation, membership, and new club formation. The AVA budget needs to reflect a more realistic cost for RDs to support their clubs.

Submitted by:

John McClellan - Chairman, Club Support & Development Committee

Seconded by:

Reset Form						Print Form
Atlantic	Pacific	Mid-America	North Central	Northeast		
Northwest	Rocky Mountain	South Central	Southeast	Southwest		



American Volkssport Association

Agenda Item Form *Agenda Item 10-g*

10(g)

Proposed Motion --

To restore Annual Club Dues as \$100 in Policy Manual, Appendix B Fees Schedule, and properly bill the \$50 incentive for clubs that hold at least 1 TE in the Fiscal Year. Then, to study the future rate for annual club dues as part of the budget process.

We move that:

- (1) Annual Club Dues be restored at \$100 per club, per year - and be listed as such on Appendix B (Fees Schedule) of the AVA Policy Manual.
- (2) That the previous NEC-approved program to provide an incentive to clubs that hold at least 1 Traditional Event (TE) be maintained, but be CREDITED when the club completes the TE; meaning - that all clubs be initially charged \$100.00 for dues as intended, and then the TE credit be applied once a TE after-action participation report is submitted.
- (3) That AVA study a possible change (potential) increase) in annual club dues - based on President's & Treasurer's future budget guidance.

Summary of Proposed Action:

There has been considerable confusion among clubs in recent years concerning the rate for club dues.

Dating back to the budget process from some years ago, club dues were established to cover two AVA costs (1) AVA dues to the IVV (2) AVA liability insurance policy covering all sanctioned events. Club dues were previously listed as \$100.00, per club, per year, to meet these obligations. (At present, with ~230 clubs, these obligations currently cost closer to \$175.00 per club, per year.)

A motion to provide an INCENTIVE for clubs that held at least 1 Traditional Event (TE) in the FY was then enacted, which allowed for a \$50 rebate or credit, to these clubs. However administratively at that time, this new incentive was applied by billing all clubs \$50 at the start of the year, and then only billing those clubs who DID NOT hold a TE, an additional \$50 at the end of the year. This was a misinterpretation of the intent of the policy (an incentive) and has had the effect of appearing as a "FEE" to clubs - usually clubs that are struggling - instead of as an incentive. The AVA staff now create a "deficiency list" - i.e. of those clubs who "did not" do something... (hold a TE) instead of celebrating those who DID something right. In the 2015 Club Survey conducted by the Strategic Planning Committee, there were several comments complaining about these kinds of fees.

Meanwhile, those clubs that are "not deficient" have now been convinced that the basic rate for club dues = \$50.00. Appendix B (Fees Structure) in the Policy Manual was actually changed to say this - but is this not correct. Dues are \$100.00, and there is an active Incentive Program, for certain clubs that meet the conditions established for the rebate/credit.

The Club Support & Development Committee are proposing that we re-establish awareness among all clubs that AVA dues are actually \$100.00, and that we properly apply the previously approved incentive concerning the holding of at least 1 TE a year. Then, we need to study going forward whether or not we have the correct scheduled rate for Annual Club dues - consistent with our strategic priorities and any budget guidance from the President and the Treasurer.

Submitted by:

John McClellan - Chairman, Club Support & Development Committee

Seconded by:

Reset Form						Print Form
Atlantic	Pacific	Mid-America	North Central	Northeast		
Northwest	Rocky Mountain	South Central	Southeast	Southwest		

Promoting AVA - National Effort – Crazy Horse Event, June 2 and 3, 2018, Near Rapid City SD

In 2017 the two-day Crazy Horse Event had 9,005 participants, only around 300 were AVA walkers. The Black Hills Volkssport Association (BHVA) has all they can do to put on such a massive event, utilizing many non-club volunteers. They do provide some association information and outreach to non-AVA walkers but time during the two-day event is limited. AVA President David Bonewitz proposes the AVA Board, and national office staff provide as many volunteers as possible to provide outreach during the two-day event in 2018, and future years.

The BHVA Crazy Horse Committee met with Jerry Wilson, North Central Regional Director on Monday, January 15, 2018, and endorsed a plan to have as many NEC and AVA HQ volunteers as available provide AVA and BHVA promotional information to the 8,500-plus non-AVA participants on June 2 and 3, 2018. That same evening, January 15, 2018, the BHVC Board heard the proposal by Jerry Wilson and the Crazy Horse Committee, agreeing and voting to work in cooperation with the AVA national volunteers to provide AVA and BHVA promotional information.

What We Need to Know:

- Who can volunteer at the Crazy Horse Event near Rapid City SD on Saturday, June 2, 2018?
Of these volunteers who will be on-site around 11:00am to join in a Subway Sandwich light lunch?
- Who can volunteer at the Crazy Horse Event near Rapid City SD on Sunday, June 3, 2018?
Of these volunteers who will be on-site around 11:00am to join in a Subway Sandwich light lunch?

What Our Volunteers Need to Know”

- Entry Fee Each Day at the Park Gates Will be 3 Canned Food Items for the Local Food for Each Volunteer/Walker.

Saturday Schedule:

6:00am Park Gates Will Open for Workers

7:00am Registration Begins

8:00am Trail Gate is Opened and Walk Begins

7:00 - 8:00am NEC and National Volunteers Should Be Able to Approach the “Captive Audience” of Walkers Waiting in Line to Talk About AVA and the Health Benefits of Regular Walking, Including Preparing for the Crazy Horse Event.

9:30am – 4:30pm Volunteers Should Staff an Informational Table at the Finish, Talking and Handing Out Literature, and Directing Interested Participants to Registration Where They Can Purchase New Walker Packets From the BHVA.

Sunday Schedule:

Same as Saturday, With The Added Feature of a 6:00am “Volunteers Walk and Trash Pickup”. If Participating Tell Guards at Gate to Enter and Park Before 6:00am, Can Park Near Registration Area Getting There That Early. Different From Walking Another Time: There Will Be No Checkpoints and Picture Opps at the Top Will Have Less People in the Way.

Times to Approach Non-AVA Walkers:

- Both Days, 7:00 – 8:00am While Walkers Wait in Line – Talk Mostly, Maybe Show Some Materials
- 9:30am – 4:30pm at the AVA Table Near the Finish – Talk and Handout Printed Materials
- While NEC and National Office Volunteers Walk the Route – Talk

BHVA Will Supply National Volunteers at the Finish: An Easy-Up Awning Tent, 4 x 4 Ft. Table and Two Chairs

BHVA Provides Volunteers Located Near Registration: Early: Donuts and Coffee. Around 11:00am: Subway Subs. Donations Encouraged (A jar is at Registration).

Providing Interviews With Local TV Outlets: Joint Effort: Diane Johannesen and David Bonewitz. Details:

- Reporters From Multiple Sources Can Show Up At Any time on Both Days.
- Most Likely During Each Morning.
- If away Walking When an Interview is Needed, it Cannot be Avoided.