

20TH AVA BIENNIAL CONVENTION



20th AVA Biennial Convention Committee

Sherry Sayers, Chair
Lynette Reagan
Frank Sayers, NEC Liaison
Tom Jackson, NEC Member
Lois Petersen
Frank Pratt
Grant & Laurie Cody
Kevin Ross
Dale Boone

Stepping Out of Bounds in Billings

***Join the AVA: America's Walking Club in pursuit of a healthier America
June 7-9, 2017 in Billings Montana.***

On June 7-9, 2017 health and fitness enthusiasts from all over the country will convene in Billings, Montana for the 20th AVA Biennial Convention of the American Volkssport Association (AVA). This three-day event will feature some of the most beautiful places in the country for outdoors fun and fitness! Over 800 club, family, and community members will participate in biking, swimming and walking activities as well as engaging workshops in health, wellness and nutrition from some of the leading professionals in the field.

The purpose of the convention is to promote public health, physical fitness, and well-being of all Americans. AVA is a national nonprofit organization with a membership of over 2,500 members and 235 clubs across the country. Our physical fitness events are hosted in every state and we attract over 75,000 participants annually. The mission of the AVA is to encourage lifelong fun, physical fitness and friendship for all ages and abilities.

As a prominent business and community leader with a commitment to healthy living we would appreciate your support of our efforts for a healthier America by contributing as a sponsor or an exhibitor to our 20th AVA Biennial Convention (see attachment) to help us underwrite the costs associated with this event so we can make it more affordable for everyone.

On behalf of the AVA Board of Directors and the Convention committee, thank you for your time and support. With your permission, I will follow-up this invitation with a phone call. In the interim, should you have any questions or need more information please contact Sherry Sayers at ChairPerson@2017AVAConvention.org, Frank Sayers at rm_rd@ava.org or Henry Rosales at henry@ava.org or call 210-659-2112. For more information on the convention please visit <http://2017avaconvention.org/index.html>.

Respectfully,

Sherry Sayers
20th AVA Biennial Convention Committee Chair

Lack of activity destroys the good condition of every human being, while movement and methodical physical exercise save it and preserve it. ~Plato



Fun, Fitness, Friendship

AVA: AMERICA'S WALKING CLUB

American Volkssport Association
Billings, Montana
June 7-9, 2017

20th Biennial Convention

[HTTP://2017AVAConvention.org](http://2017AVAConvention.org)

*****SUGGESTED CONTRIBUTION LEVELS & EXHIBIT BOOTHS*****

\$3,000 **Walking Circle (Premier Donor-Only 4 Available)**

- Includes 4 VIP passes to all convention events
- Opportunity to speak at the event
- Private Reception with the AVA President and the National Executive Council
- Company listed on AVA's website with a link to the sponsor's website for one year
- Recognition from the stage as a Premier Sponsor
- Listed as premier contributor in AVA's Annual Report
- Company profiled on AVA's websites with link to sponsor's website for one year
- Free exhibit booth and space to display company banners and literature
- Listed as Premier Sponsor in all print advertising, radio and media spots for event

\$2,000 **Biking Circle (Major Donor)**

- Includes 2 VIP passes to all convention events
- Private Reception with the AVA President and the National Executive Council
- Recognition from the stage as a Major Sponsor
- Company listed on AVA's website with a link to the sponsor's website for one year
- Listed as Major Sponsor on all print advertising, radio and media spots
- Free exhibit booth and space to display company banners and literature

\$ 500 **Exhibitor Booth Only**

- Includes 1 VIP pass to all convention events
- Private reception with the AVA President and the National Executive Council
- Company listed as an exhibitor on AVA's convention website
- Listed in convention literature as an exhibitor
- Exhibit booth (Approximately 8ft. x 5ft with 6 foot table)

Donations are tax exempt as permitted by law.



Fun, Fitness, Friendship



The American Volkssport Association is America's Walking Club. Every two years the membership gathers together to conduct the business of the organization and promote noncompetitive health and wellness physical fitness activities. Come join us **June 7th to 9th, 2017**, in Billings, Montana!

[HTTP://2017AVACONVENTION.ORG](http://2017AVACONVENTION.ORG)

Contribution Form

For additional information please contact Henry Rosales at (210) 659-2112 or henry@ava.org

Company Name: _____

Representative: _____

Address: _____

City, State, Zip Code: _____

Phone and Email: _____

Check the appropriate contribution level:

- \$3,000 **Walking Circle**
- \$2,000 **Biking Circle**
- \$500 **Exhibitor Booth Only**

Total Contribution Amount: \$ _____ (Donations are tax-exempt as permitted by law.)

Write your company's name the way you want it in print and media materials.

❖ Email a jpeg or eps file with your company's logo and website link to hector@ava.org. The print deadline for convention publications is April 15, 2017.

Return this form before the print deadline with your payment payable to:

**American Volkssport Association
1001 Pat Booker Road, Suite 101
Universal City, Texas 78148
Tel. 210-659-2112**

The purpose of the American Volkssport Association is to promote the public health, physical fitness, and well-being of Americans.