



MEDIA COVERAGE

Event: AVA Open House, Press Conference

Topics: National Walking Week, New HQ, Announcement of 2023 IVV Olympiad

Coverage Dates: Tuesday, March 30, 2021

Texas Public Radio (NPR):

Reporter Jack Morgan recorded an interview with Henry which ran on Tuesday during the morning drive and throughout the day.

<https://www.tpr.org/environment/2021-03-30/national-walking-club-hits-its-stride-by-moving-to-san-antonio>

KSAT-12 (ABC):

Reporter/anchor Max Massey did three live cut-ins during their morning news programing featuring interviews with Henry and two different AVA members. Max then packaged the story which ran on KSAT's Noon News. <https://www.ksat.com/news/local/2021/03/30/americas-walking-club-national-headquarters-moves-to-historic-king-william-neighborhood/>

San Antonio Report:

Reporter Lindsey Carnett attended the press conference and filed this story:

<https://sanantonioreport.org/americas-walking-club-ava-san-antonio-ivv-olympiad/>

KTSA Radio:

Reporter/anchor Elizabeth Ruiz attended the press conference and filed this story, which also was broadcast throughout the day Tuesday and again on Wednesday morning on popular KTSA.

<https://www.ksa.com/americas-walking-club-opens-national-headquarters-in-king-william-neighborhood/>

LAVACA AND FRIENDS:

A local neighborhood news and information website owned by Jane Gennarelli and Jim Feuerstein posted the following article on their website. They will follow through with a full article soon.

<https://www.lavaca-and-friends.com/scribbles>

